



Coastline

SHIFT Environmental Report

2026



Report prepared by

Tom Simpson AISEP

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Executive summary

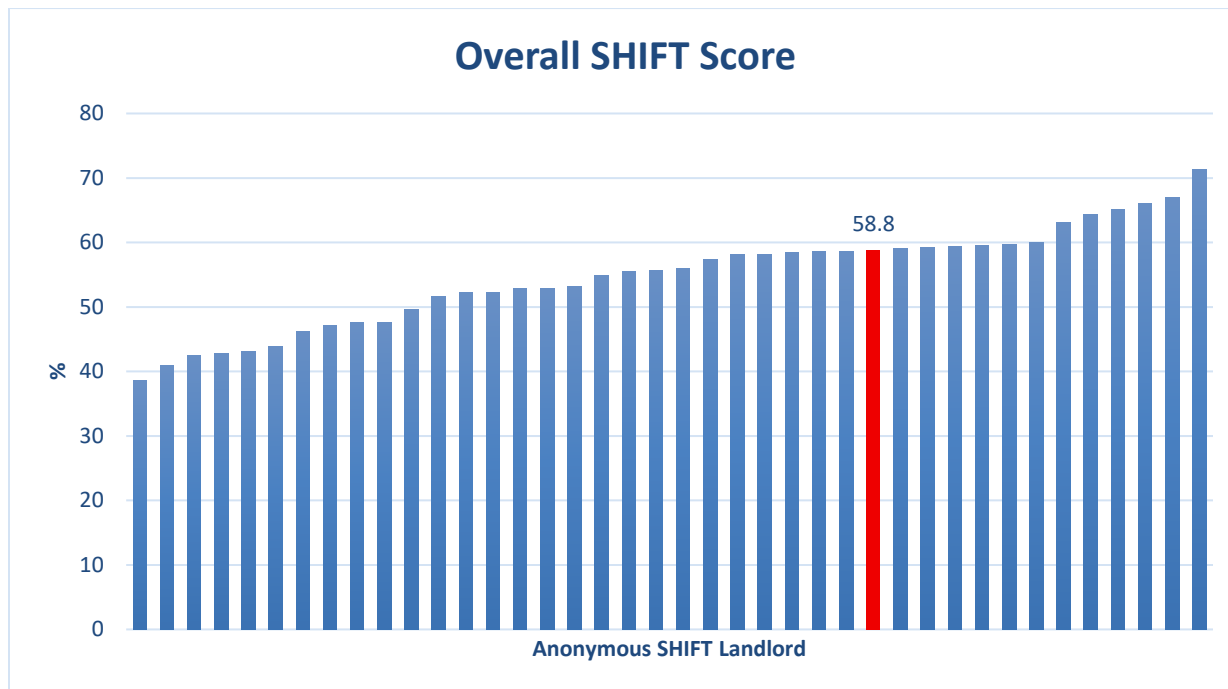
Environmental issues continue to be a priority for the sector. Timely intervention is essential if UK social landlords are to reduce residents' energy costs, strengthen homes against the impacts of climate change, and create sustainable communities. Data-driven decision making enables landlords to take effective action, while the increasing number of reporting frameworks means that management data also supports robust external reporting. Clear, reliable data further helps communicate progress to staff and stakeholders.

Collecting environmental data is only the first step; the next is understanding how to use it to improve the housing stock and operations. This report presents Coastline's performance in a format that allows comparison with peers. Where peers perform better, it demonstrates that similar improvements are achievable. Each metric is accompanied by recommendations designed to support the development of a focused and effective sustainability strategy.

Coastline owns and manages around 4,800 homes across Cornwall. The results of this assessment will show, as best as the data allows, the gaps between Coastline's current environmental performance and environmentally safe levels of impact.

The report outlines Coastline's most recent environmental performance. It is based on primary data supplied by the organisation, which has been processed using nationally recognised methodologies where applicable. In cases where such methodologies are unavailable, we have applied SHIFT's own approaches, developed through our specialism in the social housing sector and the best available scientific knowledge. The audit trail for this assessment can be accessed on the SHIFT online customer portal.

Each environmental issue for each part of the organisation has been assessed and the results, including carbon emissions, are detailed in the report and the Summary Statistics section. For the purposes of this executive summary there is a scoring system which combines overall performance into a single SHIFT score. The score is based on historic weightings derived by social landlords. As a caveat, the scoring is purely a convenience and should not be taken as anything other than that. The priority of the SHIFT assessment is to provide environmental metrics, backed by a defendable audit trail. The chart below shows Coastline's score and comparison against peers in UK social housing.



Coastline has achieved the SHIFT Gold status, with a score of 58.8%. It ranks 13 out of the 40 most recent SHIFT assessments. We strongly encourage Coastline to take the steps outlined in this report to ensure effective management of resources, leading to a sustainable stock and operations. Beyond the environmental necessity, there is significant evidence demonstrating the financial advantages of these actions¹. As well as driving action, clients use the data in their SHIFT report for:

- Effective environmental strategy development
- ESG reporting
- Annual progress monitoring on environmental targets
- Compliance reporting – including SECR reporting

SHIFT also has the bronze, silver, gold and platinum status element. Clients find this useful for having a single corporate aim for all directorates and for easy communication with stakeholders. However, clients are reminded that this is not the purpose of SHIFT. SHIFT is designed to provide reliable, actionable data that supports strategic decision-making and

¹ <https://shiftenvironment.co.uk/news/financial-benefits-of-sustainability/>

enables organisations to effectively manage their way towards a sustainable housing stock and sustainable operations.

Summary statistics

Carbon

Environmental issue	Absolute ¹	Intensity ²	Intensity target for SHIFT platinum 2026 ³	Long term intensity target (by 2050)
SAP – all homes	SAP 75.29	85.43% of all homes SAP 69 or higher	SAP 74.94 ✓	SAP 85
Individually heated homes, regulated emissions Scope 3	6,623.98 tonnes CO ₂ e	1,413.27 kgCO ₂ e/ independently heated home		
Heat networks Scope 1 Scope 2 Scope 3	168.79 tonnes CO ₂ e 0.00 tonnes CO ₂ e 0.00 tonnes CO ₂ e	8,957.04 kWh/ home managed	11,305.92 kWh/ home managed ✓	3,600 kWh/ home managed
Other landlord supply Scope 1 Scope 2 Scope 3	61.05 tonnes CO ₂ e 161.58 tonnes CO ₂ e 16.92 tonnes CO ₂ e	50.01 kgCO ₂ e/ home managed		0 kg CO ₂ e/ home managed
Offices Scope 1 Scope 2 Scope 3	15.15 tonnes CO ₂ e 26.59 tonnes CO ₂ e 2.78 tonnes CO ₂ e	27.08 kgCO ₂ e/m ²	28.07 kgCO ₂ e /m ² ✓	0 kgCO ₂ e/m ²
Business mileage Public transport (Scope 3) Employee-owned (Scope 3)	0.28 tonnes CO ₂ e 30.85 tonnes CO ₂ e	6.50 kgCO ₂ e/ home managed	7.67 kgCO ₂ e/ home managed ✓	0 kgCO ₂ e/ home managed
Maintenance activities DLO (Scope 1) DLO (Scope 2) DLO (Scope 3) Scaled to 100% of spend	262.15 tonnes CO ₂ e 1.87 tonnes CO ₂ e 0.20 tonnes CO ₂ e 411.68 tonnes CO ₂ e	85.95 kgCO ₂ e/ home managed (scaled to represent 100% of repairs and maintenance spend)		0 kgCO ₂ e/ home managed
Embodied carbon Maintenance (Scope 3) New Build (Scope 3)	188.57 tonnes CO ₂ e 7,355.96 tonnes CO ₂ e	39.37 kgCO ₂ e/ home managed 35,196.00 kgCO ₂ e/ new home		0 kgCO ₂ e/ home managed 0 kgCO ₂ e/ new home

Other environmental performance

Environmental issue	Absolute ¹	Intensity ²	Intensity target for SHIFT platinum 2026 ³	Long term intensity target (by 2050)
Water – homes	0.54 million m ³	134.17 lpd	139.11 lpd ✓	110 lpd
Water – offices	665.36 m ³	6.35 m ³ /employee/year	13.46 m ³ /employee/year ✓	3m ³ /employee/year by 2030
Waste – homes	8.81 % homes with internal recycling bins	4.25 % increase in residents diverting waste from landfill		17.6% increase in residents diverting waste from landfill
Waste – offices	7.44 tonnes	65.11 % of waste diverted from landfill	71.38% waste diverted from landfill ✗	100% diverted from landfill
Fly tipping – number of incidents	329 incidents	68.68 incidents/1000 homes managed	170.83 incidents/1,000 homes managed ✓	0 incidents
Promotion of sustainable transport facilities – homes	7.14 % homes with cycle storage	2.57 % increased likelihood of resident use		100% increased likelihood of resident use
Responsible materials – maintenance & capital works	58.00%	58.00%	58.43% responsibly sourced ✗	100% responsibly sourced
Responsible materials - offices	51.95 %	51.95 %	39.22% responsibly sourced ✓	100% responsibly sourced
Resilience to climate change – flooding	89.87 % low risk 10.13 % identified risk	89.87 % of homes resilient to flood risk	87.23% adapted to flood risk ✓	100% adapted to flood risk
Resilience to climate change – overheating	86.89 % low risk 13.11 % medium risk 0.00 % high risk	86.89 % of homes resilient to overheating risk	84.28% adapted to overheating risk ✓	100% adapted to overheating risk
Biodiversity value	46.64 habitat units	0.65 habitat units per hectare		

1 – In line with best practice environmental reporting, the absolute environmental impact is given here – this gives an overall assessment of impact.

2 – In line with best practice environmental reporting, the intensity is given. Intensity is the environmental impact per meaningful unit, such as *per home managed* or *per m² of office space*. Intensity allows organisations to monitor progress towards long term aims, even if they change in size, for example by gaining more homes or office space. Intensity is used for SHIFT scoring and benchmarking.

3 – When '✓' is displayed, you are achieving or exceeding the platinum intensity target for the year stated. When '✗' is displayed, the platinum intensity target has not been met.

Priority actions

Throughout this report, actions are listed under the relevant part of your organisation and environmental issue. To help identify the most important actions we have graded each action against a set of criteria. The more criteria that are met, the higher the priority for the action. Suggested criteria are:

- Cost
- Staff resources
- Importance – based on likelihood of being regulated
- Peer comparison – if lower in the benchmark, then this would indicate that this is more urgent

The actions are described in ways that departments can implement. The efficacy of the actions will be demonstrated in future SHIFT reports (for example, carbon emissions will decrease). Implementing an action does not necessarily equal more SHIFT points directly. However, landlords that take time to improve data quality and monitor their environmental performance tend to perform better in terms of their SHIFT scores. We suggest that monitoring of actions is carried out in normal business processes (e.g. appraisals, quarterly reports).

To help you focus on priority actions, your SHIFT assessor can extract the following information, based on this report:

- The actions described in this report
- Where data allows, a ranked breakdown of the energy efficiency of your heat networks
- An indication of which part of your organisation is contributing most to sustainability

If you require this in any other format or wish to amend any suggested actions, please let your assessor know as this may require extended consultation work.

Existing Homes

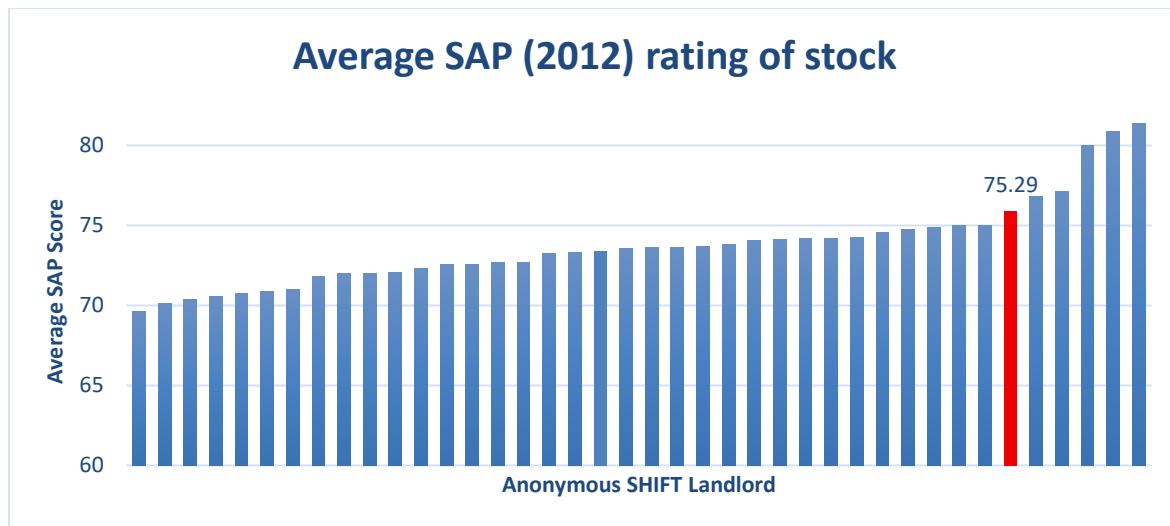
Most of the homes that exist now will be in use in 2050 and it is essential to ensure that existing homes are truly sustainable. Key issues remain energy efficiency, adaptation to climate change and biodiversity and green spaces. Your performance in each of these areas, and others, is presented below.

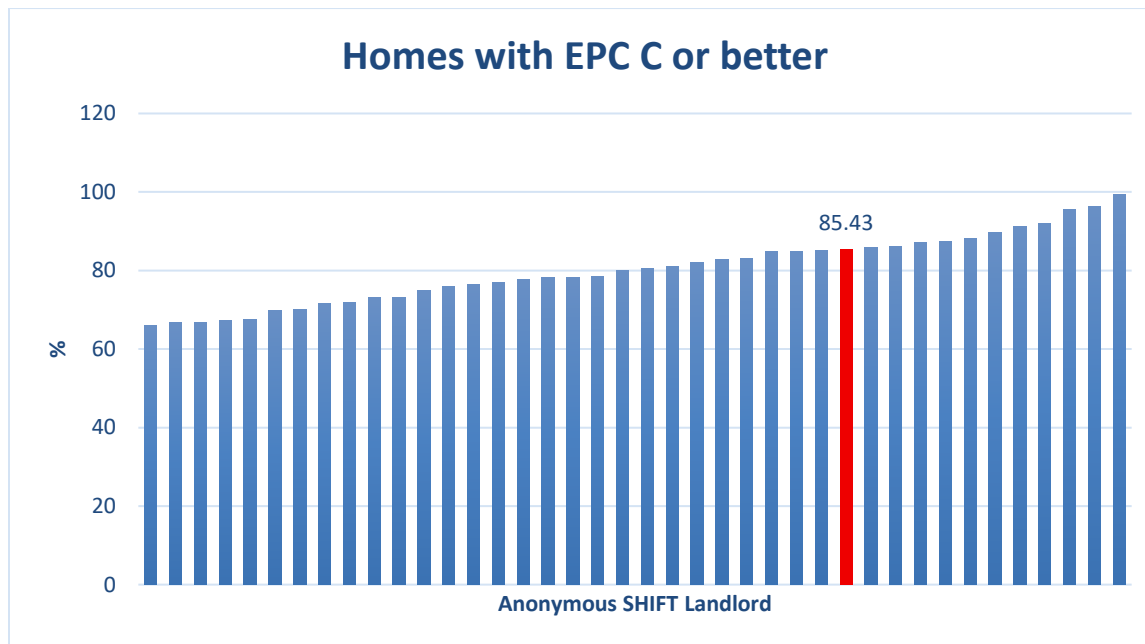
Energy and average SAP

SAP remains the UK's standard measure for energy efficiency of homes. Higher SAP scores indicate lower running costs for homes and correlate with lower CO₂ emissions. Despite well-known inaccuracies in the SAP methodology, it is a good proxy for CO₂ emissions and SAP remains the Government's favoured method for assessing energy efficiency. The full impacts of SAP 10 introduced in 2025 are not yet fully known but early data suggests a degree of comparability with SAP 2012 and hence both formats are collected for this report.

The net zero plan for UK homes is a combination of achieving EPC C or above for all properties, shifting to non-fossil fuel heating (with corresponding changes to SAP methodology) and expected energy efficiency standards for new builds up to 2050. Other changes to the energy efficiency reporting regimes (HEM and MEES) are under consultation and this may impact decision making in the future.

Energy performance data was extracted by Coastline's Sustainability and Carbon Analyst from its asset management database (Service Connect) which indicated an average SAP of 75.29 has been achieved across its housing stock.





Peer Comparison: Good

Recommended Improvements:

Action	Cost	Staff resources *	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Develop long term, detailed, address-level plans that align with the UK's net zero pathway for homes, namely EPC C by 2030 then gradually upgrade to non-fossil fuel heating systems up until 2050. 3 rd party software is available to allow you to do this. See Completing an EPC analysis of your housing stock for more information.	Low	Low	High
Devise and implement a first-year plan: 1. Divide the number of homes lower than EPC C by 4 to get the annual number of homes that need to be upgraded by 2030.	Medium	Medium	High

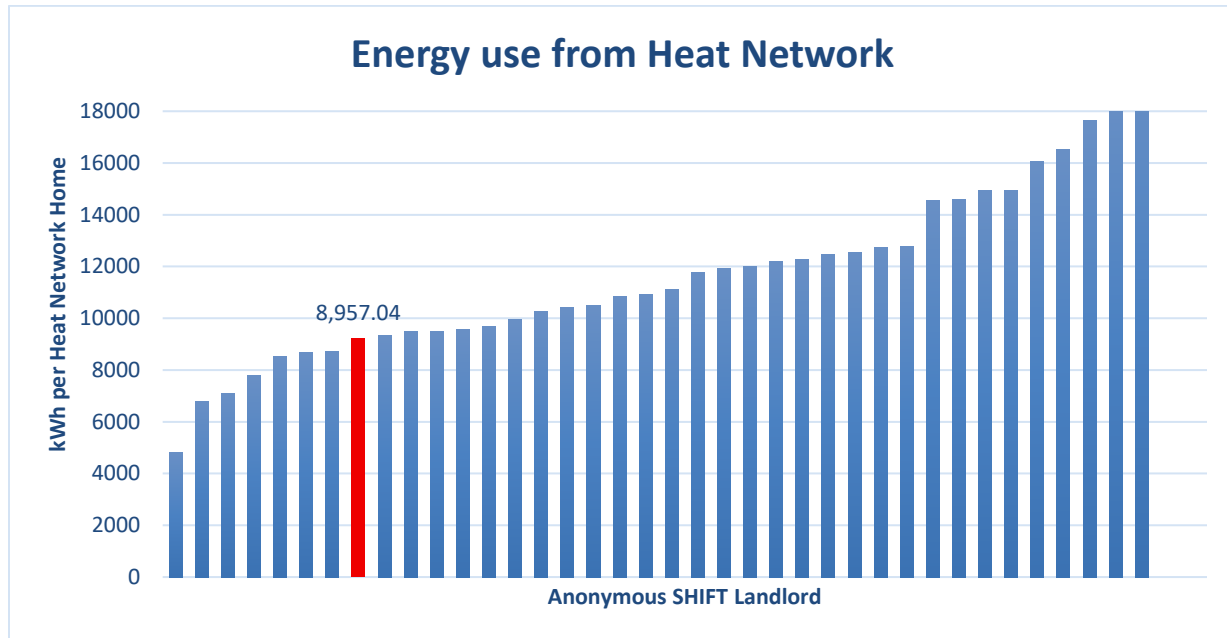
2. Select ~80% of the annual number from the worst performing homes in the stock and carry out the interventions necessary to get them to EPC C as identified in the long-term plan. Ensure completion by end of the year.			
Upgrade ~10% of the annual upgrade number when triggered by component replacements and/or voids. The aim is to get teams used to doing opportunistic upgrades at the same time as other works. The most obvious example is to install solar PV at the same time as a roof replacement.	Low	Medium	High
Upgrade ~10% of the annual upgrade number with a heat pump, EWI and/or solar PV where appropriate as identified in the long-term plan. The idea here is to start spreading examples of the technologies throughout the stock so that residents get used to it and share positive experiences with other tenants. This is essential to gain access to other homes in future upgrade programmes.	Low	Medium	High
Repeat the actions for the first year plan each year until 2030 and monitor performance by tracking the % of homes that are EPC C or better. This should be 100% by 2030.	High	High	High
Monitor policy changes for beyond 2030 in readiness for upgrading heating systems to non-fossil fuel versions that do not add extra cost for residents.	Low	Low	High

Heat networks

Energy for heat networks is a huge cost to landlords and is highly visible. The heating systems are known to be very inefficient and are not adequately reflected in the SAP rating. In addition, there have been significant changes in Heat Metering regulations which will impact what landlords do. SHIFT research indicates that an efficient communal heating system would require only 3,600 kWh of heating and hot water energy per home.

Coastline identified 103 properties on heat networks. These should be clearly documented under the requirements of the Heat Networks (Market Framework) (Great Britain) Regulations 2026. The relevant 2025 Defra conversion factors have been applied to the total 922,575.49

kWh of energy used and this equates to 8,957.04 kWh per home and 168.79 tonnes CO₂e. The table below shows the average kWh values per home on a heat network compared with other SHIFT landlords.



Peer Comparison: Ahead

Recommended Improvements:

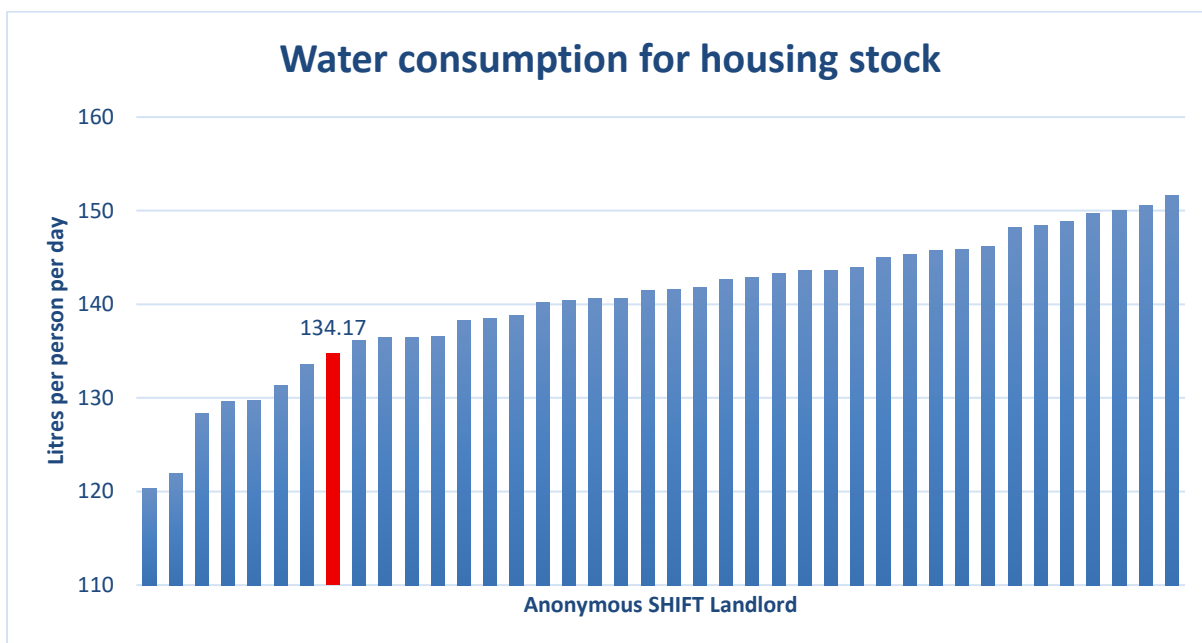
Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Identify worst performing heat networks by calculating kWh/unit and benchmarking against other blocks or against SAP estimates of what the kWh/unit should be.	Low	Low	Medium
Install individual meters in properties where viable.	Medium	Medium	High

Devise and implement upgrades to the worst performing block. Aim for EPC C or better homes, with non-fossil fuel heating.	Medium	Medium	High
Devise a plan to upgrade all heat networks such that they do not use non-fossil fuel heating by 2040.	Low	Low	Medium

Water

Water is a basic human need and therefore its sustainable supply is hugely important. In addition, water bills are rising which means that this is an increasing cost for residents. Water efficiency is key to helping with both these issues. Furthermore, we know that some new developments are being held back by water stress in areas, so being able to demonstrate water efficiency in existing stock can only help. At the time of writing there are emerging targets for water efficiency. In England the target is 110 litres per person per day by 2050.

As is common across the sector, a full assessment of water efficiency has not been completed across Coastline's housing stock. Therefore, the SHIFT water efficiency estimator tool has been used. This uses build age data to identify the likely water efficiency measures in place. For Coastline this estimates 134.17 litres per person per day (lppd).



Peer Comparison: Ahead

Recommended Improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Create a database which shows the water efficient fittings for each home. SHIFT can give you first pass assumptions to help populate the database. As well as showing data for existing homes, the database can be populated with information from new build.	Low	Low	Low
Update all retrofit specifications for water fittings. Suggested values are: • WC 4/2.6 litres dual flush • Shower 8 litres/minute • Bath 170 litres • Basin taps 5 litres/minute • Sink taps 6 litres/minute • Water meter	Low	Low	Medium
For 100% of bathroom and kitchen upgrades install water fittings to the new specification and record upgrades on the water efficiency database.	Medium	Medium	Medium
For at least ~5% of voids with a shower flow rate of 8 litres/minute, retrofit an aerating shower head/fitting and record upgrade on the database.	Low	Low	Medium
For at least ~5% of voids with a non-dual flush toilet, retrofit a water displacement device to reduce flush volume.	Low	Low	Medium
Contact your local water supplier and explore ways to get meters retrofitted in voids.	Low	Low	Medium

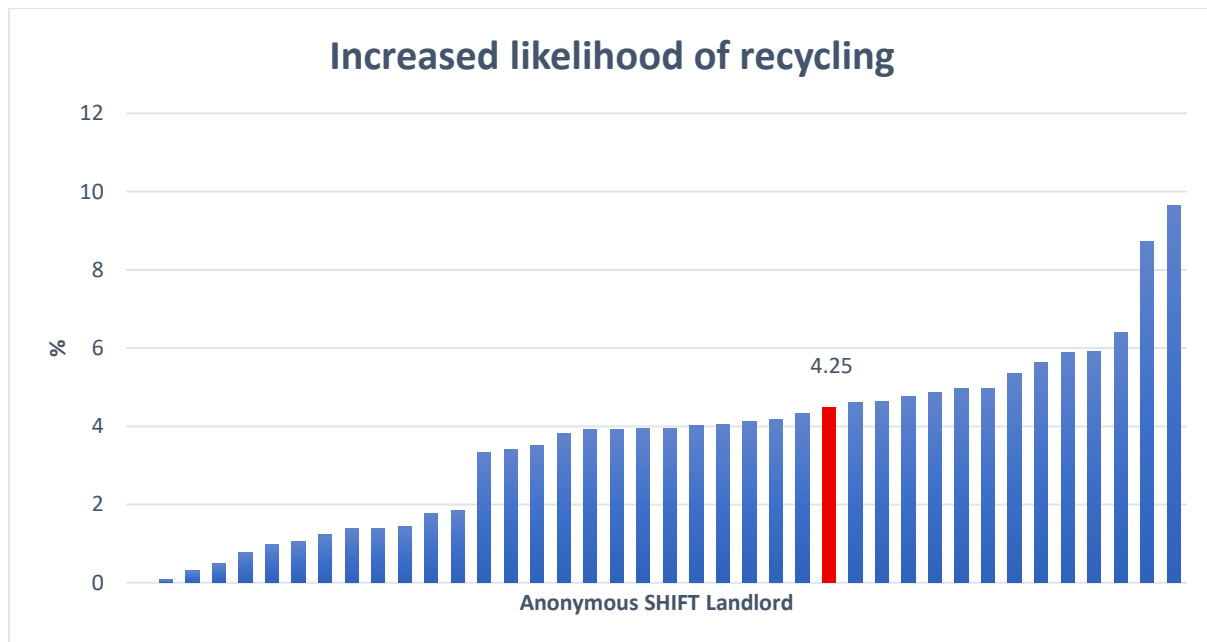
Put water saving tips for residents on Green Pages. Tips could include: • Shorter showers • Water displacement devices in baths and large toilet cisterns • Get a water meter installed • Buy water efficient appliances • Install a water butt in the garden (if applicable)	Low	Low	Low
Devise a plan to ensure that all homes have water efficient fittings by 2050.	Low	Low	Low
Implement the water efficiency plan.	Medium	Medium	Medium

Domestic recycling

This SHIFT metric reflects the measures that landlords can take to encourage additional recycling by residents, above and beyond what local authorities are doing to boost recycling rates.

SHIFT estimates that 8.81% of Coastline's homes are fitted with internal recycling bins, based on assumptions derived from property build dates. Coastline recognises the importance of providing adequate space for recycling within the home and notes that Cornwall Council has supplied all households with recycling bags and caddies. However, as these are not integral fixtures within the home, they are not included in this metric.

Information on waste and recycling is available to all residents on Coastline's website and active engagement with residents on these issues is included in its programme of neighbourhood action days. Based on the assumed internal recycling bins installed and this engagement programme, a 4.25% increase in the likelihood of residents diverting waste from landfill is estimated.



Peer Comparison: Comparable

Recommended improvements:

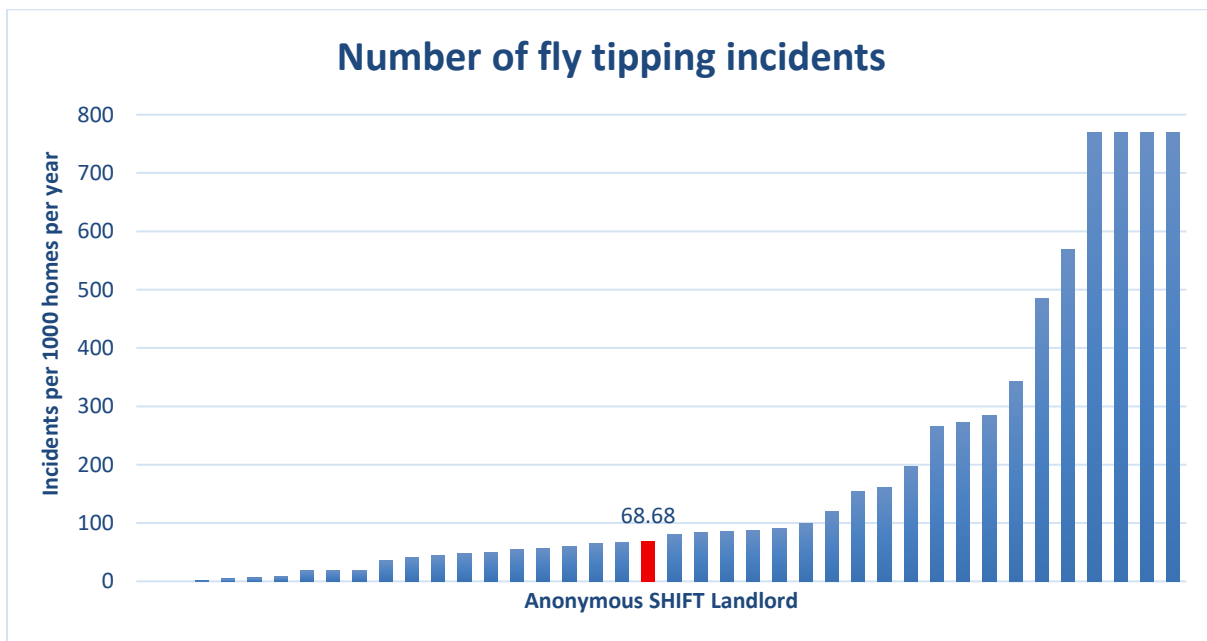
Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Update kitchen retrofit specifications to include internal waste recycling bins.	Low	Low	Low
Ensure new build specifications include recycling bins as standard	Low	Low	Low
For 100% of kitchen upgrades install internal waste bins to the new specification and record upgrades on the internal waste bin database.	Low	Medium	Medium

Put waste reduction and recycling tips for residents on Green Pages. This should include details on bulky waste.	Low	Low	Low
Deliver an active engagement programme on waste management and ensure all interactions are recorded for environmental reporting.	Low	Medium	Low

Fly tipping

Fly tipping is unsightly, presents a potential fire hazard and is costly for landlords to deal with.

329 fly tipping incidents were recorded by Coastline over the reporting period, equating to 68.68 per 1000 homes.



Peer Comparison: Comparable

Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Put instructions on how residents can deal with bulky waste appropriately on Green Pages.	Low	Low	Low
Devise a strategy to reduce fly-tipping to zero incidents per 1,000 homes by 2050, including interim monitoring targets and milestones.	Low	Low	Low
Implement the strategy to reduce fly-tipping and monitor impact.	Medium	Medium	Low

Biodiversity and green spaces

Green spaces and biodiversity can deliver major benefits to our health and wellbeing. These include air quality improvement, flood attenuation, cooling during heatwaves, recreational value and carbon sequestration. As such biodiversity is rising up national, international, and ESG agendas. Biodiversity Net Gain (BNG) is beginning to impact new build developments, and the methodology provides a good way to measure biodiversity in general. Therefore, SHIFT Environment has adopted the methodology. What is very clear is that all methodologies, targets, and initiatives on biodiversity require knowledge on the amount of land owned by landlords.

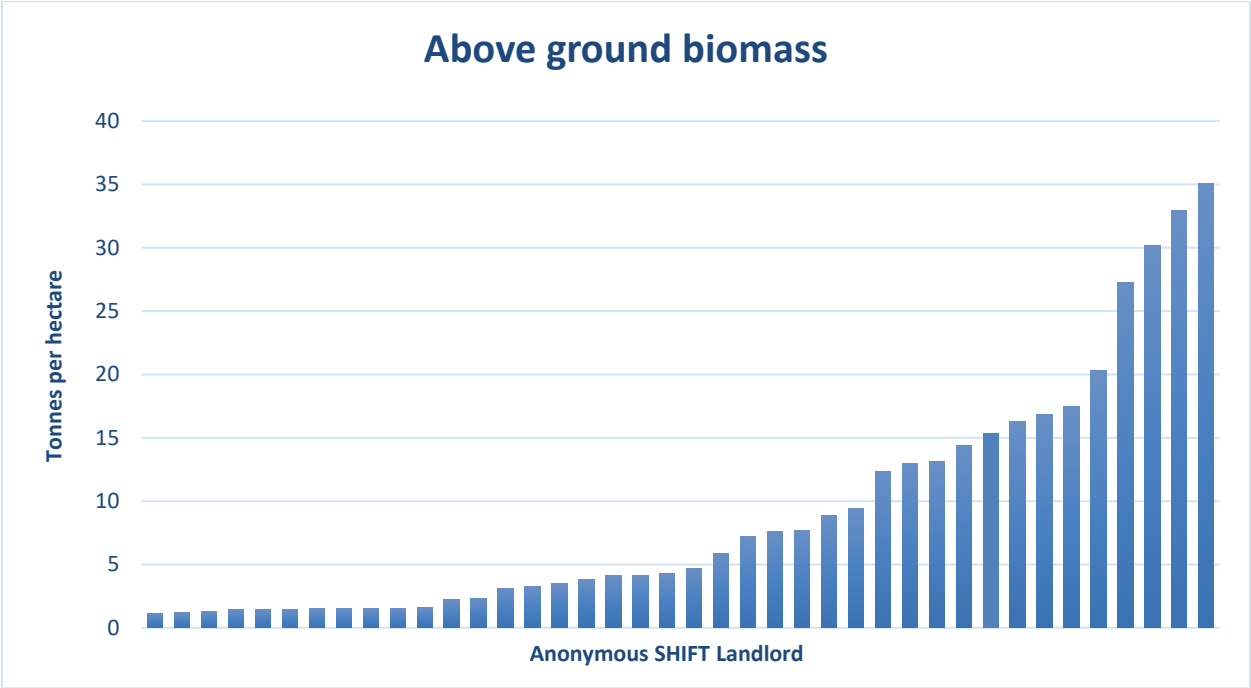
For the time being, SHIFT research indicates that there should be 1.02 habitat units per hectare of landlord land by 2043. This metric aligns with ESG reporting and provides an estimate of biodiversity per hectare from land coverage data on all land holdings, including gardens as well as communally maintained land.

Coastline provided its estimates of land cover by type however, as there is no backing data for these, property type information provided on Coastline's asset database was used to provide an estimate alongside tree surveys carried out on Coastline's behalf detailing 491 trees. Using

this data, the SHIFT biodiversity tool estimates 46.64 habitat units per hectare of land owned, which equates to 0.65 total habitat units across Coastline’s stock.

This is likely an underestimate, as Coastline has added land and trees (including many trees at a new development in Penzance) in the reporting period but is still updating grounds maps and completing tree surveys, so specific details were not available for this year’s assessment.

As we have updated our methodology for 2026, we have no benchmarking data this year. The chart below shows results for SHIFT 2025 where the unit of comparison was “tonnes above ground biomass / hectare”. As a rough indicator 11.9 tonnes above ground biomass / hectare equates to 1.02 habitat units per hectare.



Peer Comparison: not applicable for 2026

Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium	High/ Medium	High/ Medium

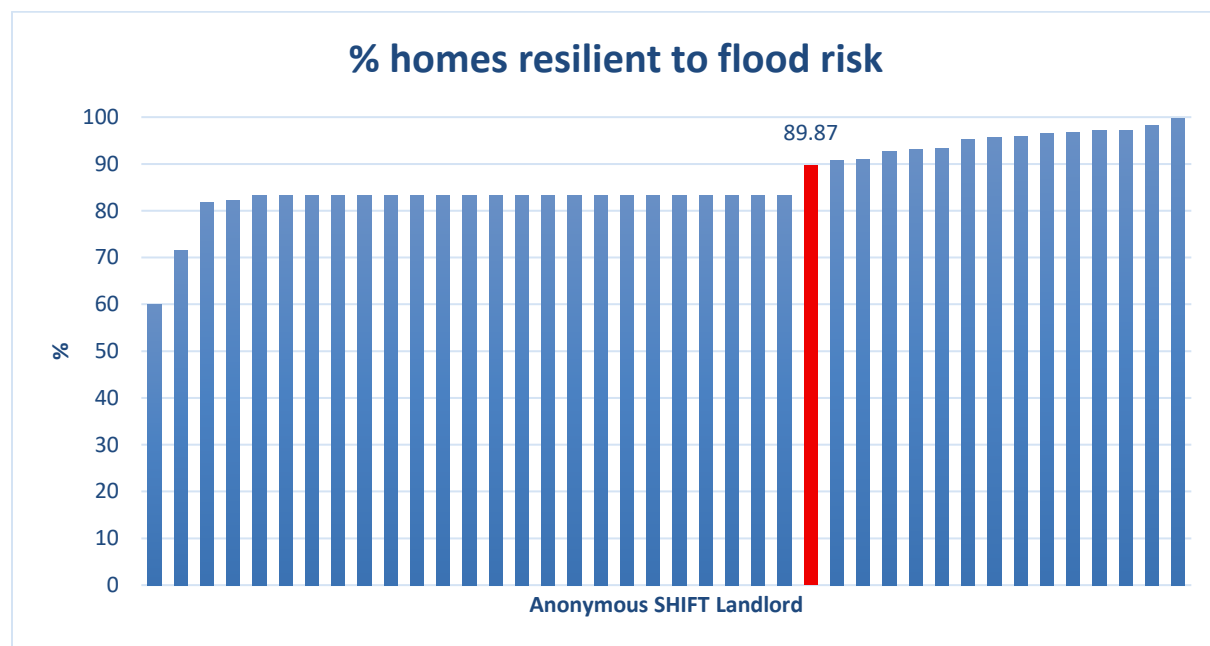
	/Low	/Low	/Low
Create a database which shows the m ² total land area for each property (including vegetation types for private gardens). Include other land owned beyond buildings and tree locations and canopy sizes. SHIFT can provide a first pass assumption. As well as showing data for existing homes, the database can be populated with information from new build.	Low	Low	Low
Devise a biodiversity and greens spaces plan to achieve 1.02 habitat units per hectare by 2043, with the caveat that this may be superseded if new guidance emerges. Include milestones and interim monitoring targets. Innovative ways to increase biodiversity should be included (e.g. green roofs/walls, street trees).	Low	Low	Medium
Implement biodiversity and green spaces plan and monitor progress against milestones and habitat units /ha interim targets.	Medium	Medium	Medium
Convert 6% of mown grassland to biodiverse areas – this enhances biodiversity and reduces maintenance costs.	Medium	Low	Low

Homes resilient to flooding

New data from the Environment Agency² shows that around 18% of homes in England are at risk of some kind of flooding. Wales and Scotland are likely to have similar risks. The ideal is to have 100% of homes at low risk or adapted to flooding. For SHIFT purposes, we define adapted as homes that are in locations at very low risk of flooding or homes that have responsive actions in place to quickly react to a flood event or flood warning. Homes may still flood, but they can be quickly occupied again after a flood event.

² <https://shiftenvironment.co.uk/news/flood-risk-for-english-homes-a-new-data-set/>

Coastline provided the results from its flood risk assessment in SHIFT's asset data template. This included both fluvial and surface water flood risk and indicated that 89.87% of homes are at low risk of flooding. No flood risk responsive action plan is in place and therefore for this assessment the resilience of Coastline's housing stock to flooding remains 89.87%.



Peer Comparison: Comparable

Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Assess flood risk and include this in your asset database. This should include fluvial and surface flood risk, be address specific and assessed within the most recent 3 years. As well as showing data for existing homes, the database can be populated with information from new build.	Low	Low	High

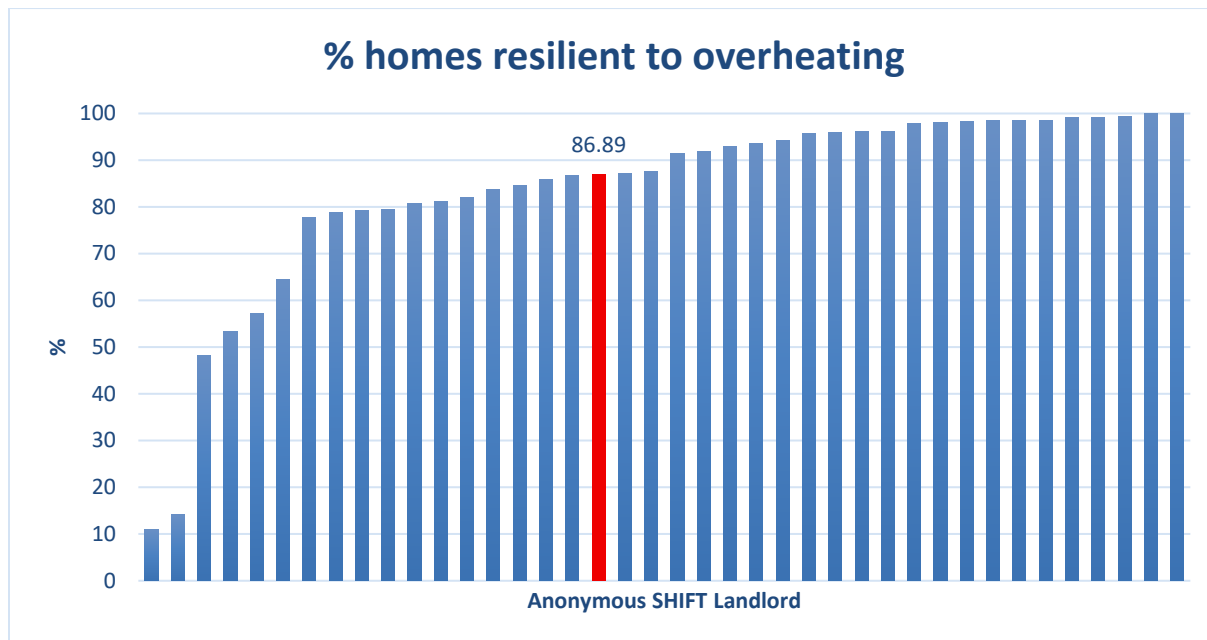
Devise a flood resilience strategy including interim monitoring metrics, with the end goal to have 100% of homes resilient to flood by 2050.	Low	Low	High
Implement flood resilience strategy and monitor against interim targets.	Medium	Medium	High

Homes resilient to overheating

Met Office data (and recent experience) indicate that heat waves will become more prevalent in coming years. Landlords will need to adapt and manage their stock such that residents are protected from adverse effects. For SHIFT purposes, we define adapted as homes that are either at low risk of overheating or homes that have responsive actions in place to quickly react to overheating events or overheating warnings. Homes may still overheat, but they can quickly be occupied again after a heat wave event.

Poor ventilation is a risk factor for both overheating and for damp and mould. Therefore, providing adequate ventilation in all homes may go some way to tackling both issues.

The SHIFT overheating risk assessment uses information on housing stock property types, postcodes, communal heating and build dates along with SHIFT sourced data on risk factors such as the urban heat island effect and population density to estimate overheating risk in Coastline's housing stock. It is estimated that 86.89% of Coastline's homes are at low risk of overheating. No overheating responsive action plan is in place for overheating events.



Peer Comparison: Comparable

Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Create an overheating resilience database to UPRN level. As well as showing data for existing homes, the database can be populated with information from new build. Whether homes are single aspect should be included.	Low	Low	High
Devise an overheating resilience strategy including interim monitoring metrics, with the end goal to have 100% of homes resilient to overheating by 2050.	Low	Low	High

Implement the overheating resilience strategy and monitor against interim targets.	Medium	Medium	High
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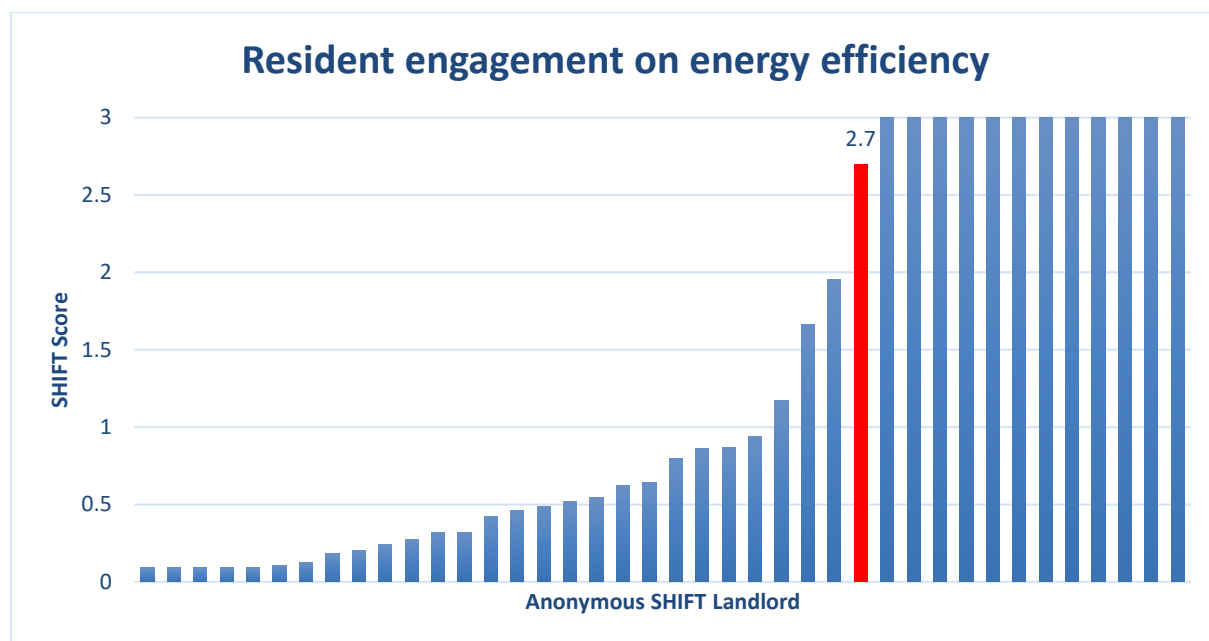
Resident engagement

Energy Efficiency

Resident engagement is an important way of encouraging residents to lead more sustainable lives and to save both energy and money. There is an emerging nuance with resident engagement as it is recognised that there will be huge disruption as each home is transformed to net zero. Explaining and demonstrating the benefits of net zero will also be vitally important.

100% of residents have access to energy efficiency advice on Coastline's website, where its *Ways to be greener* page includes advice and links to further resources. While it is important for residents to have access to this information, it is difficult to monitor the effectiveness/interaction of this engagement. It is considered that more active engagement with residents can have the greatest impact and Coastline operates a number of initiatives involving active engagement on energy efficiency, including energy use advice as part of its cost of living and energy bill support and advice and support for householders eligible for retrofits via ECO4 funding. 30.52% were engaged in this way.

These measures resulted in a SHIFT score of 2.70 out of 3 for performance on resident engagement on energy efficiency. This is benchmarked against other SHIFT landlords below.



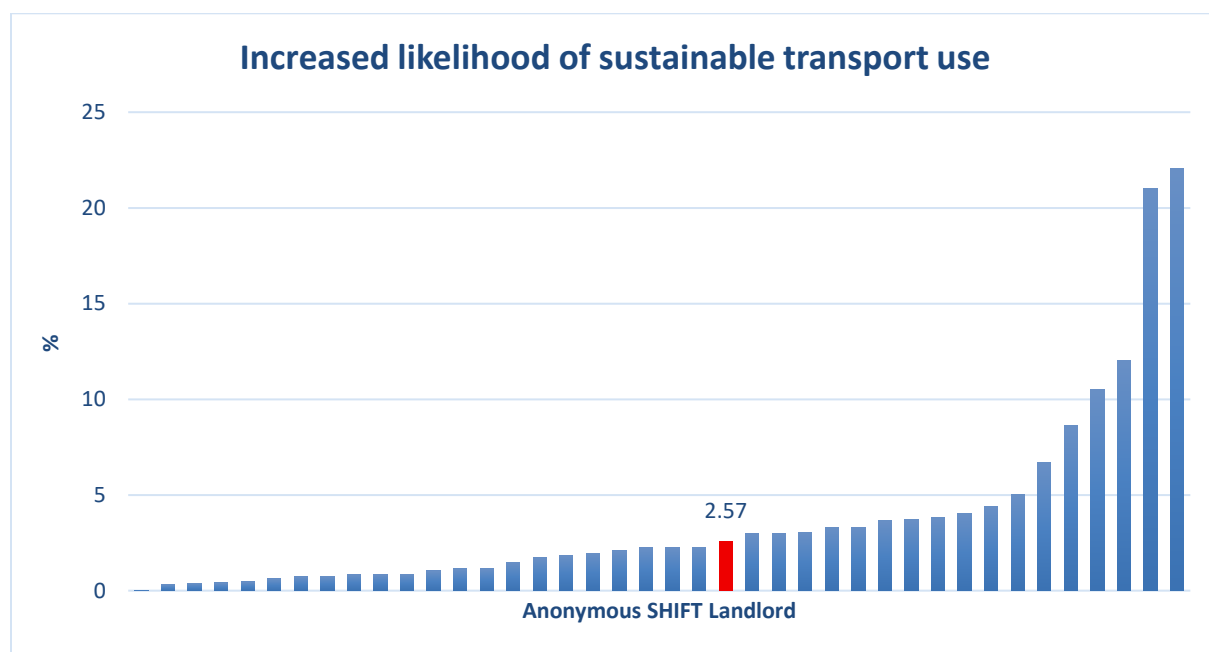
Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Design an active engagement programme that ensures that residents have an opportunity to learn first-hand, from sufficiently knowledgeable people, how to lead a more sustainable life. Ensure the programme has milestones and meaningful targets and contact with residents is recorded.	Low	Low	Low
Implement the active engagement programme.	Medium	Medium	Low
Include engagement in your contracts with installers. As homes are retrofitted it will be important that residents are shown how to use heating systems correctly and efficiently. Requiring contractors to provide this advice helps residents and contributes to the installers' social value obligations.	Low	Low	Low

Sustainable transport

Transport facilities and initiatives for residents can help to encourage sustainable travel choices which reduce carbon emissions and improve local air quality. This metric is based on the provision of cycle storage facilities as well as transport advice, from travel maps and timetables to cycling and eco-driving training. The national plan for transport is to encourage everyone to switch to walking and cycling, coupled with moving to electric vehicles. It is recognised that poor air quality is an issue to residents across the UK and that inequalities exist; air pollution can disproportionately impact less affluent areas. Attempts to improve local air quality will be essential and promoting active transport and low emission travel is a priority.

For sustainable transport facilities it has been estimated that 7.14% of Coastline’s homes have cycle storage facilities provided, based on build date assumptions. 4.28% of Coastline’s homes have EV charging infrastructure. There are no records of active engagement with residents on sustainable transport in this reporting period. There is some information provided to tenants moving into new build homes on local public transport and cycling options. And as part of the lettings process, customers are shown travel maps and timetables to help determine suitability (however numbers and evidence are unavailable for this, as it is completed within HomeChoice rather than from Coastline). As a result of Coastline’s sustainable transport interventions, the increased likelihood of residents using sustainable transport is 2.57%. Below you can see how this performance compares to other SHIFT landlords.



Peer Comparison: Comparable

Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low

Create Green Pages for residents which provides transport information. This will include cycle path maps and public transport options. Car clubs and other sustainable transport options can be included.	Low	Low	Low
Create a database which shows sustainable transport features that are included in each home. This can be an add-on module to asset management database. It should have fields for noting the presence of cycle storage, nominated parking and EV chargers. As well as showing where current cycle storage is located, the database can be populated with information from new build. SHIFT can provide first pass assumptions of which homes may have cycle storage to start the database.	Low	Low	Low
Retrofit at least 1% of homes with EV chargers and record in the database.	Low	Low	Medium
Retrofit at least 1% of homes with cycle storage units and record in the database.	Low	Low	Medium

New build

There seems to be growing recognition that more sustainable new homes will result in lower whole-life costs for the landlord. Retrofitting non-sustainable homes at a later date incurs higher whole life costs for the landlord. In addition, when good quality new homes are added to the asset register, they improve the average environmental performance in a cost-effective manner. The new Future Homes Standard will accelerate energy efficiency improvements. But landlords should bear in mind that there are many other environmental impacts of new homes.

The SHIFT metric factors in a range of measures to determine the sustainability of new builds, including energy efficiency, green spaces and biodiversity, flood risk, overheating risk, recycling support, use of responsibly sourced materials and sustainable transport support.

We also encourage the use of some form of third-party verification to ensure that the so-called performance gap between design and final home, is minimised. There is no intention to create an industry out of this and our new Environmental Quality Management System (EQMS)³ will enable very easy and meaningful checks.

Coastline reported that 6.22% of homes achieved an EPC A (SAP 92+) and 7.66% a high EPC B (SAP 86-91). 35.89% of homes were rated as a low EPC B (SAP 81-85), and 50.24% of homes were rated as an EPC C (SAP 69-80). It is highly recommended that Coastline builds more homes to an EPC Grade A (SAP 92+ minimum). This will help bring up its average energy efficiency closer to environmentally safe levels and reduce the level of investment needed in its existing stock in order to achieve the net-zero 2050 target. Coastline recognises this and includes in its Environmental Strategy the target to build all new homes to a minimum of EPC B.

100% of new homes are at low risk of flooding, 66.80% use responsibly sourced materials and 80.38% meet Biodiversity Net Gain requirements or have biodiversity enhancements.

Coastline has carried out post build verification of its new builds, to check whether sustainability features are being installed as expected. It is important that this is carried out with a physical visit to the site by someone:

- Independent from the developers and development team

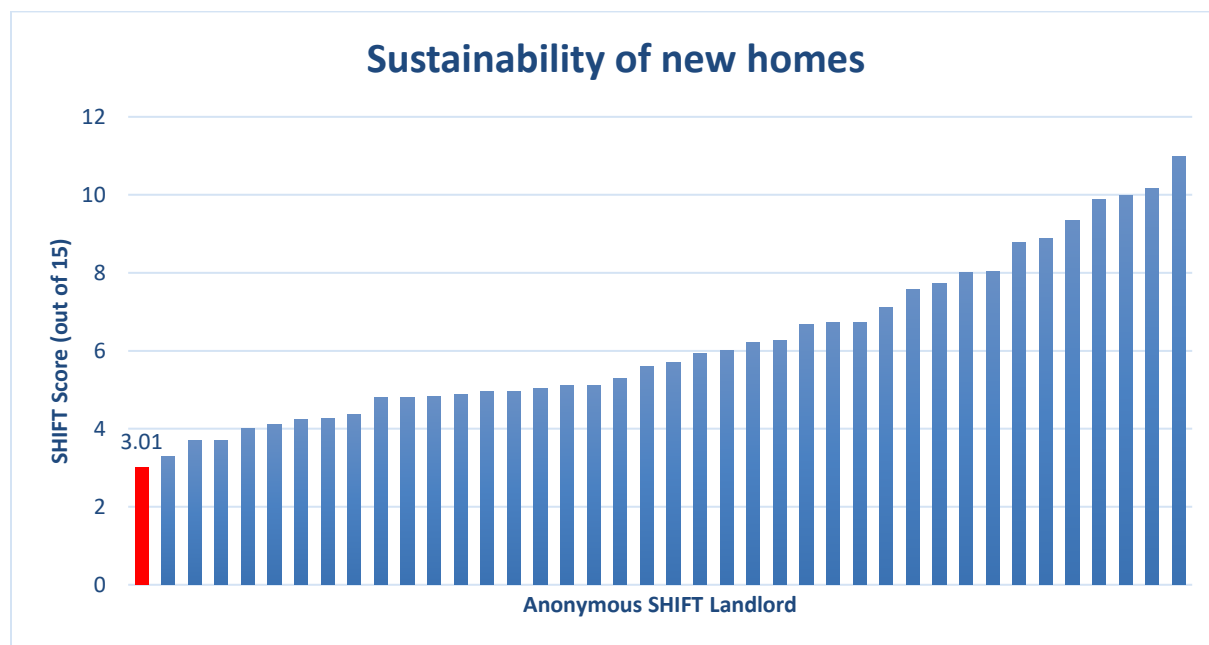
³ Download a copy from here: <https://shiftenvironment.co.uk/publications/>

- Suitably qualified
- Governed by a professional code of conduct.

Coastline's new build *third party sustainability review* report does not detail who carried out their checks to verify the above but does include photographs of the properties visited. These demonstrate that space is available for cycle storage within secure back gardens. For the purposes of this assessment, however, cycle storage refers to dedicated, purpose-built facilities rather than potential space for future provision. The reports do not verify any of the biodiversity enhancements or flood risk checks.

Coastline has surveyed its new build developers to measure the proportion of responsibly sourced materials used across its new build developments. Product-specific evidence has been provided indicating that relevant documentation is being obtained. Embodied carbon is not currently included in this survey therefore the SHIFT default of 35,196 kg CO₂e per home has been applied to estimate a total of 7,355.96 tonnes CO₂e for the 209 homes built.

Using the SHIFT calculator for new build and the data above, the sustainability score for Coastline's new build homes is 3.01 out of 15. This comparatively low score reflects the high proportion of homes built to EPC C. Around half of the homes handed over during the reporting period fall into this category and are not scored in this SHIFT metric.



Peer Comparison: Below average

Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Develop an environmental quality management system (EQMS) for new builds that includes net zero homes, in addition to other environmental issues, a design specification, independent on-site checks and post-handover checks. The system should enable easy data collection for a variety of reporting and hand over to asset management colleagues ⁴ . SHIFT has produced a draft EQMS ask your SHIFT assessor for a copy.	Low	Low	Low
Implement the EQMS.	Medium	Medium	Medium
Create your own sustainable design specification that includes building to FHS. Ideally it will also include meeting EPC A, low flood and overheating risk, cycle storage, minimum 10% BNG and internal waste recycling bins. There should also be a requirement on contractors to respond to an environmental survey which will include them reporting the embodied CO2 of the materials they used.	Low	Low	Low
Implement the new sustainable design specification on at least one scheme before 2028.	Medium	Medium	High
Install MVHR space heating and heat-pump hot water heating in ~5% of new builds.	Medium	Low	Low

⁴ [SHIFT: Data to transfer from the new build department to asset management](#)

Conduct a supply chain survey of your new build contractors to ensure that they are working towards the same sustainability goals as you. You can contact your SHIFT assessor for our supply chain survey, but the main issue will be embodied CO ₂ in the materials used.	Low	Low	Low
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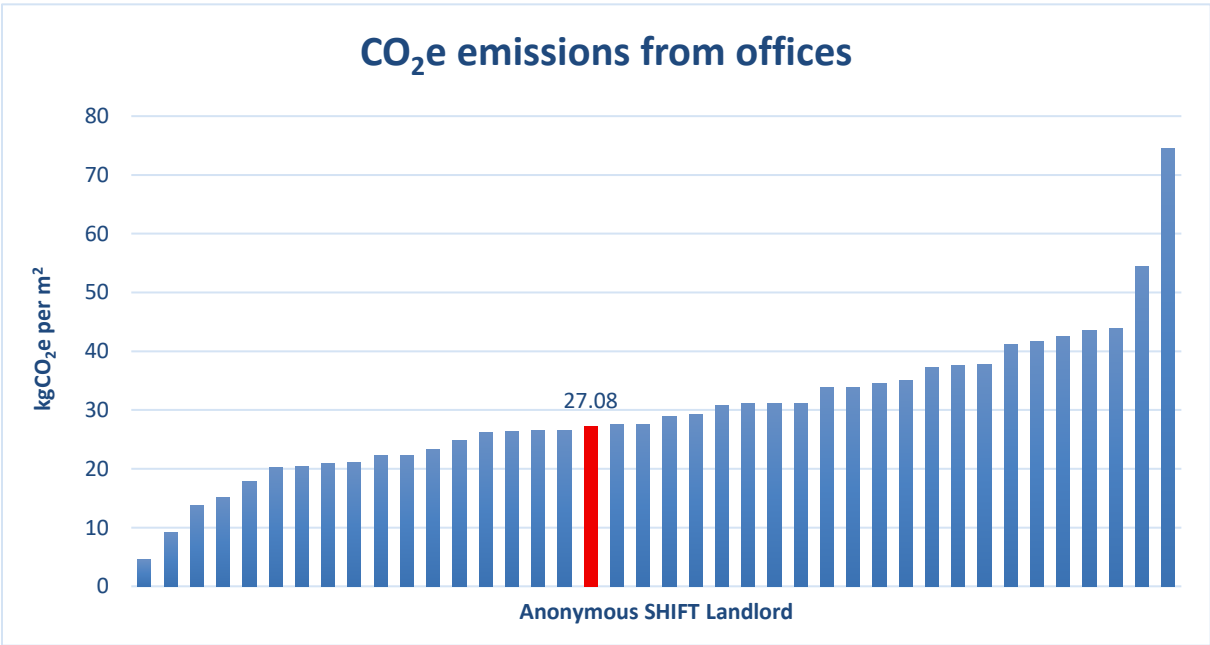
Offices & Operations

Offices and operations have a minor impact on the organisation’s overall environmental performance but there are several advantages to focusing on improving their environmental qualities. Utility bills reduce, staff can see a tangible commitment to sustainability, and facilities teams gain first-hand experience in environmental technologies. In addition, new regulations are emerging which will impact on building performance.

Energy usage

The ultimate target is net zero emissions by 2050 through low energy demand buildings and a decarbonised grid. The Government states a target of rented, non-domestic properties to be EPC B by 2030. Similar to homes, office buildings are expected to have non-fossil fuel heating systems.

Coastline provided updated energy data for its office spaces. Office emissions have been calculated using the relevant 2025 Defra carbon conversion factors. In total, it is estimated that 44.53 tonnes of CO₂e were emitted in the assessment period which equates to 27.08 kg CO₂e per m² of office space. In addition to the purchased electricity consumption, the on-site PV system generated 134,099 kWh during the reporting period. Of this, 119,843 kWh was consumed on site, reducing grid electricity demand, while 14,256 kWh was exported to the grid.



Peer Comparison: Comparable

Recommended improvements:

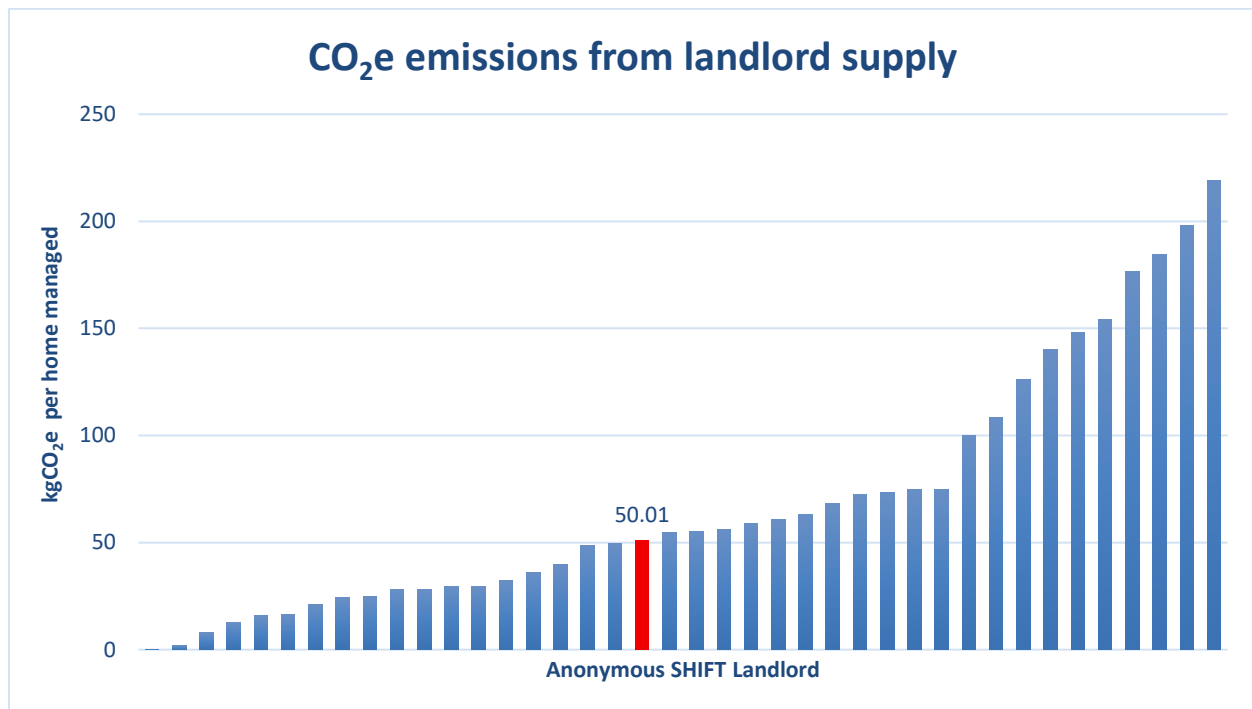
Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Devise plans to improve office energy efficiency – this can be by commissioning an EPC Recommendations Report and/or an ESOS ⁵ style review of each office. Ensure plans include transition to non-fossil fuel heating. This will most likely be electricity, but biomass and/or heat networks are also possible.	Low	Low	High
Implement the office energy efficiency plans.	Medium	Medium	High
Engage with staff annually to ensure energy efficiency is optimised through behaviours. Good housekeeping includes switching of computers, printing equipment, and lights when not in use.	Low	Low	Low

Other landlord supply

For SHIFT this is made up of communal areas in homes as well as ‘other landlord supply’ such as community centres. For Coastline this also includes 78 homes served by communal boilers and where energy consumption was provided by its energy broker, although Coastline does not classify these properties as being on heat networks. Coastline identified 1,246,547.52 kWh of

⁵ [SHIFT ESOS reporting](#)

communal area energy usage during the reporting period. The associated CO₂e was calculated using the relevant Defra conversion factors. This totalled 239.54 tonnes CO₂e or 50.01 kg CO₂e/home managed.



Peer Comparison: Comparable

Recommended improvements

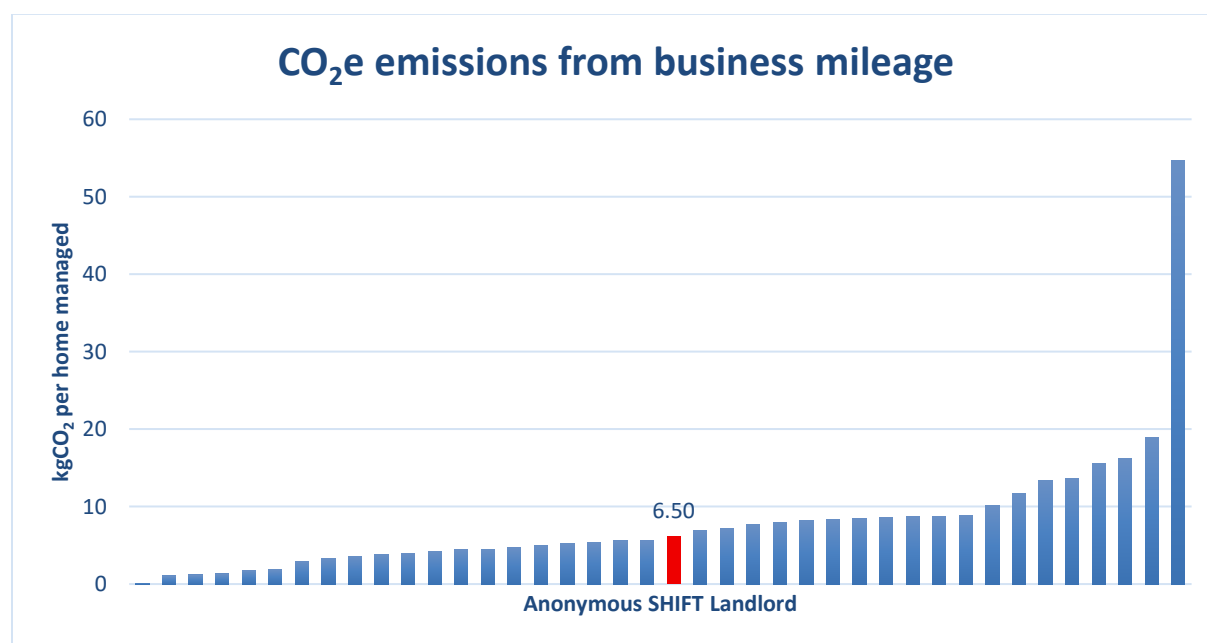
Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Devise and implement net zero plans for each site not already captured elsewhere in this report – typically street lighting and other non-domestic sites like community centres or sewage treatment plants	Medium	Medium	High

Set up regular (at least quarterly) monitoring of non-domestic properties by kWh/entity. The monitoring should incorporate broker data and report anomalies to asset management to rectify. Monitoring saves energy and easily provides data for compliance reporting. Ensure other fuel types (e.g. biomass, oil, heat and steam is also captured).	Low	Medium	Low
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Business mileage

Controlling business mileage expenditure can make a real difference to landlords. The SHIFT metric for business mileage looks at claims for the use of employee-owned vehicles, public transport and air miles (if applicable).

Due to Coastline's implementation of a new finance system during the reporting period, business mileage data was held across two different systems, making it difficult to extract and categorise. As a result, mileage could not be separated by fuel type this year and related emissions were calculated based on expenditure. It is estimated that 31.13 tonnes CO₂e or 6.50 kg CO₂e per home managed was emitted through business travel.



Peer Comparison: Comparable

Recommended improvements:

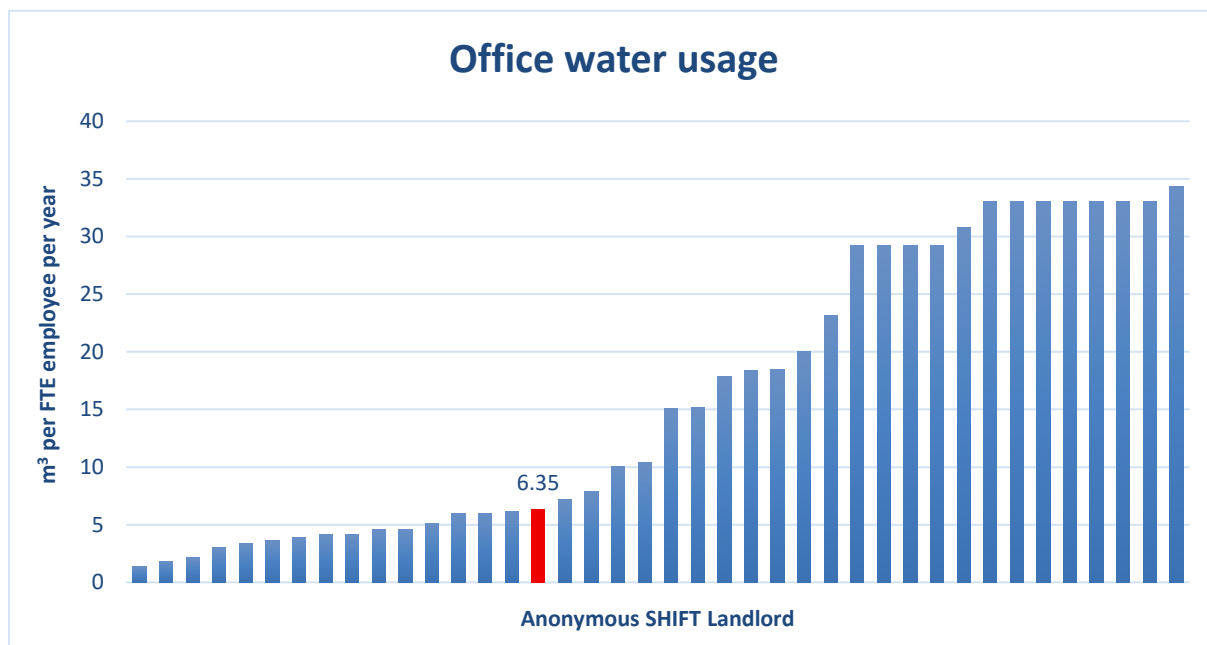
Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Carry out an analysis of business miles per employee to identify those with the highest mileage and identify ways to reduce this (e.g. switching to videoconferencing).	Low	Low	Low
Devise a sustainable transport policy that encourages public transport, car sharing, reduces unnecessary travel, walking and cycling for business purposes.	Low	Low	Low
Ensure mileage claims include type of car e.g. petrol, diesel, hybrid or electric. This enables accurate calculation of CO ₂ emissions.	Low	Low	Low
Consider if electric pool cars are viable. They could be stored and charged at the head office if charging infrastructure is installed. This may reduce fuel costs and discourage the use of personal vehicles for business travel ⁶ .	Low	Low	Low

Water

As highlighted in the existing homes section, water is a crucial resource. Plus, water bills are rising so it is worth reviewing water use in offices to see if efficiency can be achieved.

⁶ Download EV roundtable summary for practical experience from other landlords on EV chargers: [SHIFT: Publications](#)

Billing data was provided for Coastline House and use for the reporting period was estimated from meter readings to be 665.36 m³ in total or 6.35 m³ per employee.



Peer Comparison: Ahead

Recommended improvements:

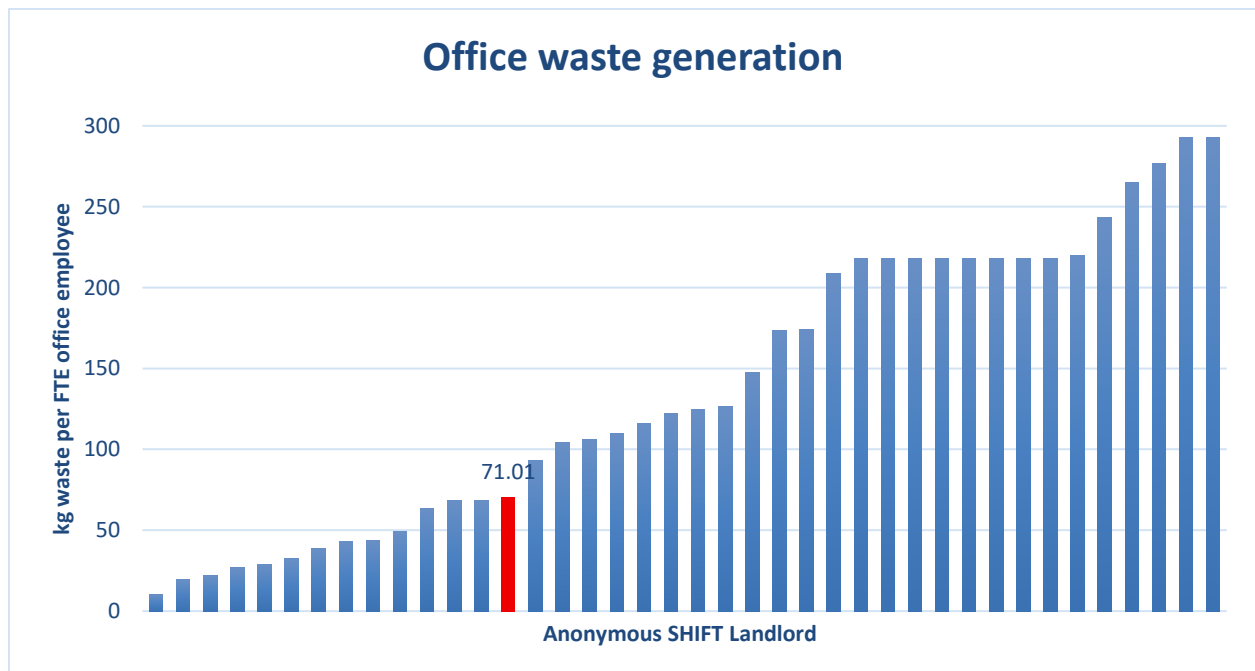
Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Set up a quarterly utility reporting system for your offices to keep a consistent track of data. This will also help identify leaks at an early stage.	Low	Low	Low
Carry out a water audit as this could identify further environmental and cost savings	Low	Low	Low

Engage staff on water efficiency initiatives and water saving measures. Incorporate these into water savings policies and procedures e.g., ensuring the dishwasher is full before turning it on.	Low	Low	Low
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Waste

As interest rises in the circular economy, alongside an awareness of the damaging impacts of plastic pollution, companies from all sectors are ramping up efforts to tackle waste. Quantifying total waste outputs and treatment is an important first step.

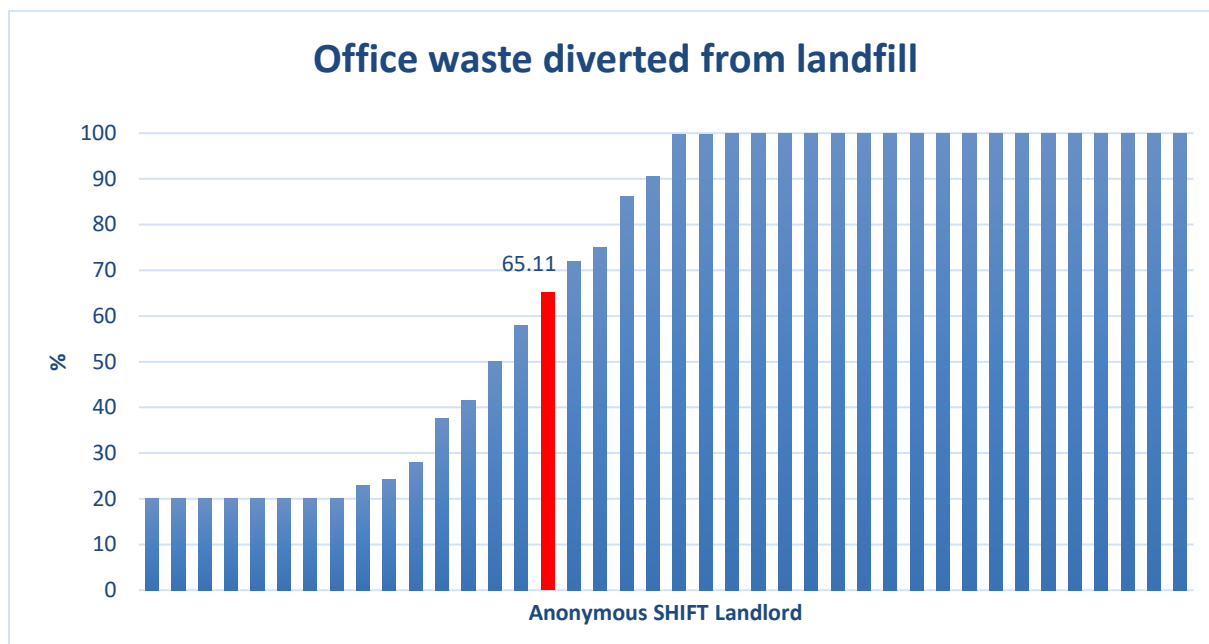
Coastline receives a report from its waste contractor detailing the volume of waste collected from its office and this was 7,435 kg during the calendar year 2025 (used as representative for this assessment). This equates to 71.01 kg per employee.



Peer Comparison: Ahead

The contractor waste and recycling report records the percentage of Coastline's waste that is recyclable as 65.11%. Its website describes diversion from landfill via energy recovery, however

no figure for the proportion of waste managed this way was provided and was therefore not included in this percentage.



Peer Comparison: Comparable

Recommended improvements:

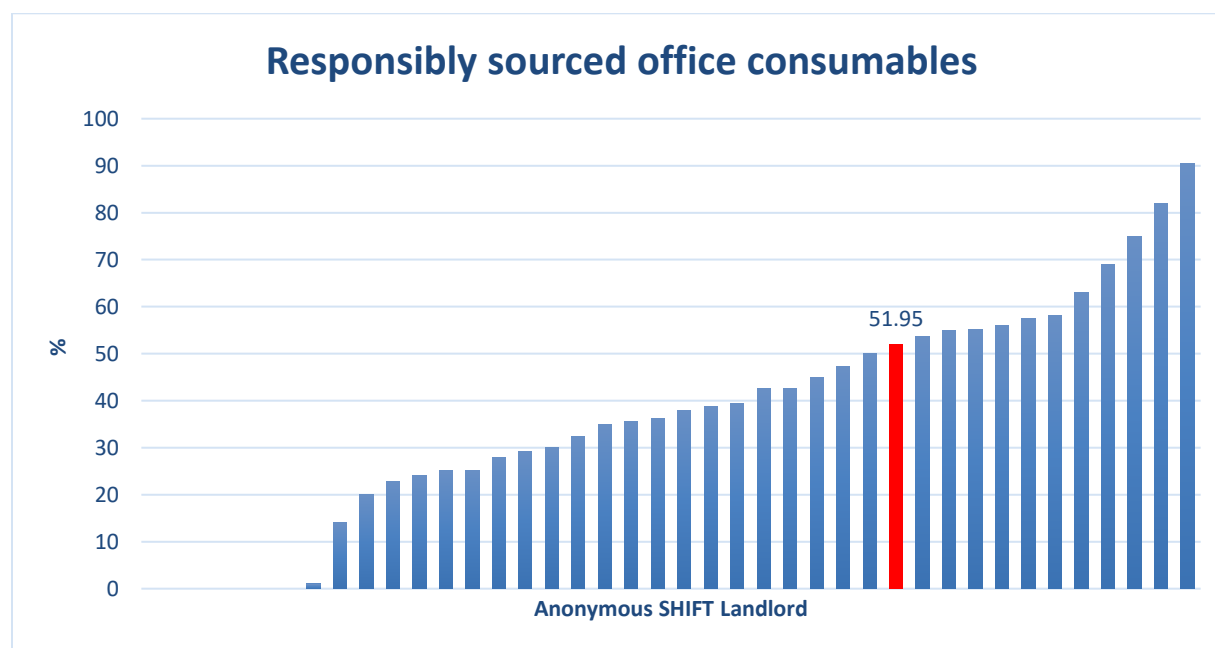
Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Engage with your waste contractor to provide a breakdown of waste disposition (landfill, recycling) as a minimum requirement.	Low	Low	Low
Develop your own waste monitoring system to begin developing waste reduction targets across various teams.	Low	Low	Low

Review in-house processes with the aim of reducing or even eradicating the necessity for printing – many processes are or can be electronic now.	Low	Low	Low
Provide clearly labelled/information on bins to encourage the correct recycling, making it easy for staff members and visitors.	Low	Low	High

Office consumables

Coastline maintains a record of the consumables purchased at its office and which of those it has identified as responsibly sourced. Where spend data was unavailable, SHIFT assumptions on the proportion of typical purchase types were used and from this it is estimated that 51.95% of office consumables are responsibly sourced.

Coastline should request documentation from its suppliers or develop a system to record all responsible/sustainable spending on office consumables. Requesting that all products from suppliers are clearly labelled as responsibly sourced will allow for easy selection and targeting of sustainable products.



Peer Comparison: Comparable

Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Survey your suppliers (you can use the supply chain survey as a template) to receive a list of responsibly sourced consumables and a breakdown of spend for green/eco-label purchased products compared to those that are not.	Low	Low	Low
Increase the proportional spend on green/responsibly sourced products by ~5%. Consider an automatic switch through your current or new supplier.	Low	Low	Low

Offices adapted to flooding and overheating risk

Climate change will affect offices as well as homes. The same flood and overheating risk precautions should be taken for offices as for homes. This will ensure business continuity.

Coastline's office is considered at very low long-term chance of flooding from surface water and rivers/the sea.

No official overheating survey of Coastline's offices has been conducted, but it is documented that the office is at low risk to overheating and members of staff have not reported any overheating issues.

Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Sign up to Environment Agency flood alerts and enact flood risk reduction measures accordingly.	Low	Low	Low

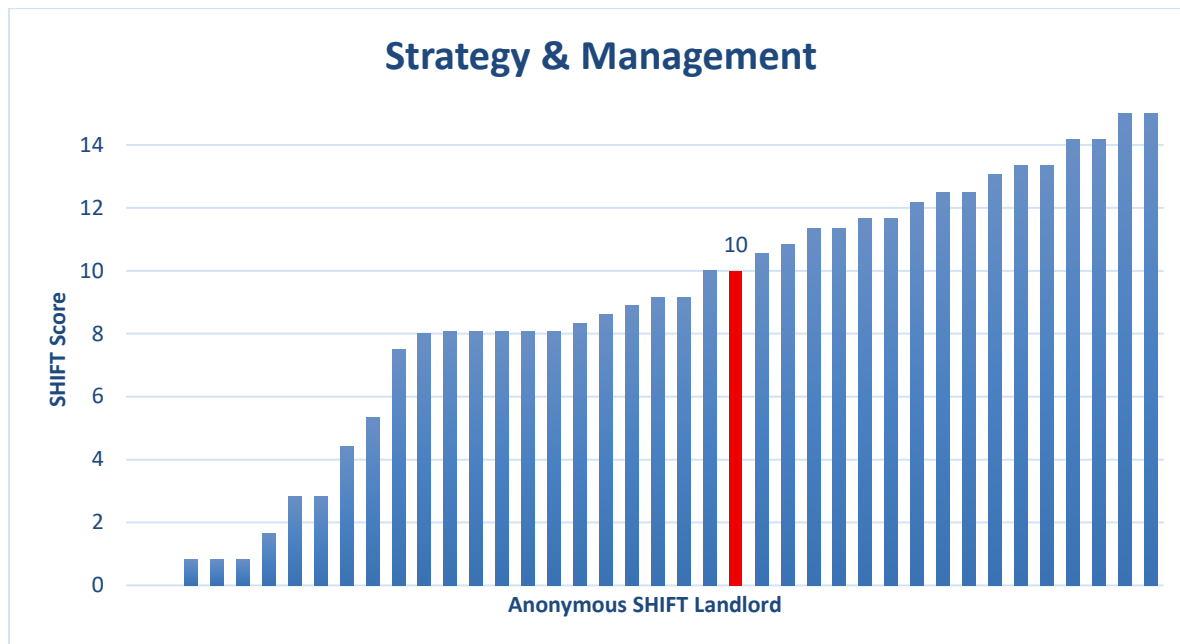
Strategy & Management

A strong sustainability strategy underpins robust environmental monitoring and performance at any organisation, by setting out a clear direction of travel in both the short and long term, as well as SMART KPIs to measure progress against. When assessing strategies for efficacy we look for specific, measurable, achievable, realistic and time-bound targets only, for a range of areas including energy efficiency, waste, water and climate adaptation. These targets provide clear direction to the staff who must implement them and give some assurance that your organisation will align with science-based environmental targets. In addition, senior level commitment and defined responsibilities help ensure the efficacy of the strategy.

Coastline has scored 10 out of 15 for an effective strategy. Its *Coastline Plan Environmental Strategy 2025-30* is publicly available on its website. Papers confirming its formal adoption by the board were provided for this assessment and Heads of Service are responsible for reporting on outcomes and progress quarterly to the Property Investment Committee. High level targets are reported to the board three times a year. Delivery of the strategy is project managed by the Head of Innovation, Sustainability and Property Investment.

The environmental strategy sets out clear SMART targets relating to energy efficiency, including that all new homes will be built to a minimum EPC B standard. Water efficiency will be improved by installing and specifying water saving devices, as well as via monitoring water use in homes for which there is a target to increase use of this technology to 5% of all homes in the Work Plan. In relation to sustainable transport, Coastline's Asset Management 2025-30 includes the target to replace 10 fleet vehicles with EVs.

The environmental strategy sets out the progress it will achieve in almost all of the other environmental issues covered in this report (excluding fly tipping) although as there are no KPIs/SMART targets attached to these they are not included in the SHIFT metric here.



Peer Comparison: Comparable

Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Integrate KPIs into your strategy so that all areas of sustainability that are covered by SHIFT are included. Ensure targets align with corporate objectives.	Low	Low	Low
Ensure actions are assigned to directorates and monitor progress quarterly.	Low	Low	Low
Communicate targets across the organisation to staff and residents.	Low	Low	Low

Implement quarterly scorecard style reporting of environmental metrics to Senior Management Teams. (By adapting the advice given in earlier sections to include data in asset management systems, this may become an easier task).	Low	Low	Low
Lobby Government to develop a sensible funding mechanism for funding upgrades to net zero. This may be best achieved by working with an existing representative body e.g. the National Housing Federation in England.	Low	Low	High

DLO & Supply Chain

Engaging with your supply chain is a way to encourage improved environmental performance. As well as bringing an enhanced local environment to staff and residents, there are also financial benefits for your organisation. For example, if a maintenance contractor uses more efficient transport, they save costs which could be passed on to you. More landlords are reporting ESG investors asking about supply chain emissions. Our calculations so far indicate that supply chain emissions are a significant proportion of a landlord's overall carbon footprint.

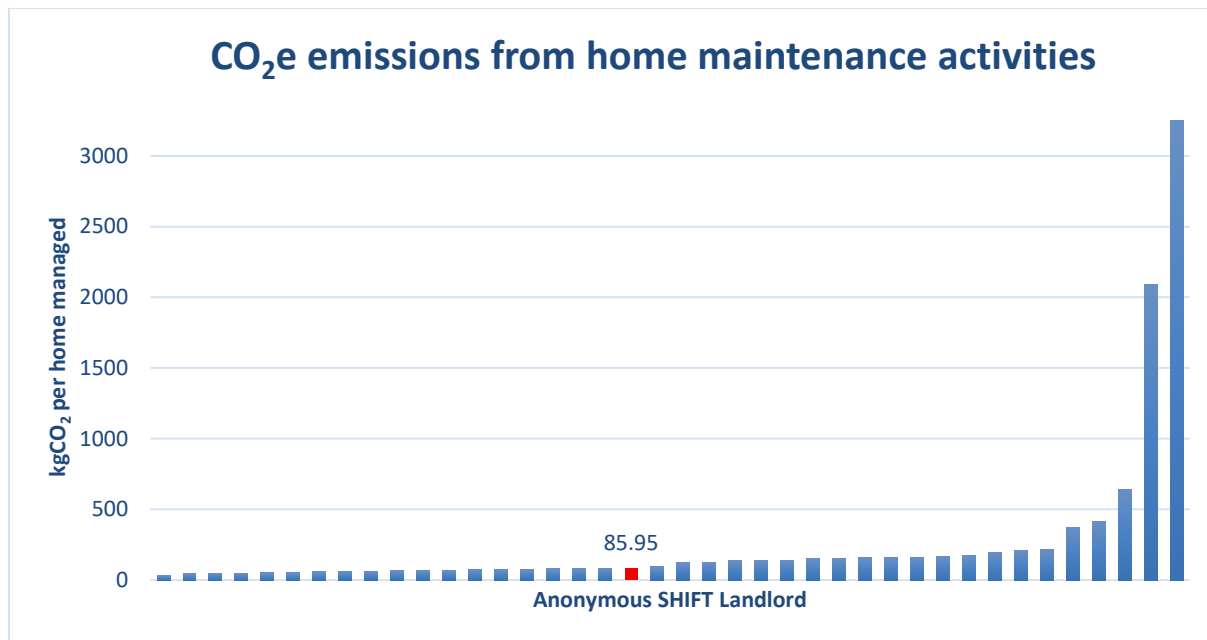
For SHIFT purposes, we include in-house maintenance team data in with the supply chain questions. This allows better comparability between organisations that have a DLO versus those that subcontract out all work.

Maintenance CO₂e emissions

In-house (DLO) and subcontracted maintenance teams emit CO₂e from their fleets, offices, and other operations. Importantly, maintenance fleets also emit air pollutants which contribute to localised poor air quality and consequential health issues.

Coastline provided DLO fuel usage reports covering the whole of the reporting period and detailing the total litres of diesel purchased and miles travelled in battery electric vehicles. The associated CO₂e was calculated using the relevant Defra conversion factors and totals 264.22 tonnes CO₂e.

One contractor and one supplier also responded to Coastline's annual environmental survey. Carbon emissions were included but not attributed in their responses to the work carried out for Coastline. However, as Coastline's DLO accounts for approximately 64% of the total spend on responsive repairs, planned maintenance and refurbishments, this was scaled up to provide an estimate of the total emissions related to these services. This is estimated as 411.68 tonnes CO₂e or 85.95 kg per home managed.



Peer Comparison: The graph above illustrates the variation in reported emissions across the repairs and maintenance sector. This comparison is provided for indicative purposes only, as differences in reporting boundaries, methodologies and operational activities will affect the results. Performance should therefore be assessed against Coastline’s progress towards the long-term target of 0 kg CO₂e per home managed by 2050.

Embodied carbon figures for repairs and maintenance materials are calculated for this report (although not included in the scoring metric). The aim is to encourage landlords to request this information from external suppliers and gain detailed waste reports for their in-house maintenance to facilitate these calculations. The free SHIFT carbon calculator⁷ for property maintenance companies gives an approximation for the embodied CO₂ of the materials used.

Coastline’s waste contractor provided a breakdown of waste and this was used to estimate embodied carbon. The SHIFT assumption is that materials disposed of by the repairs and maintenance teams is replaced by like materials, therefore the embodied carbon can be calculated based on this. The total embodied carbon for Coastline’s DLO was scaled up to include the supply chain (where the figures provided are not apportioned to work carried out

⁷ We have developed a FREE carbon calculator to help smaller property maintenance companies do this: <https://shiftenvironment.co.uk/carbon-calculator/>

for Coastline) and is estimated to be 188.57 tonnes CO₂e, which is equivalent to 39.37 kg per home managed.

Recommended improvements:

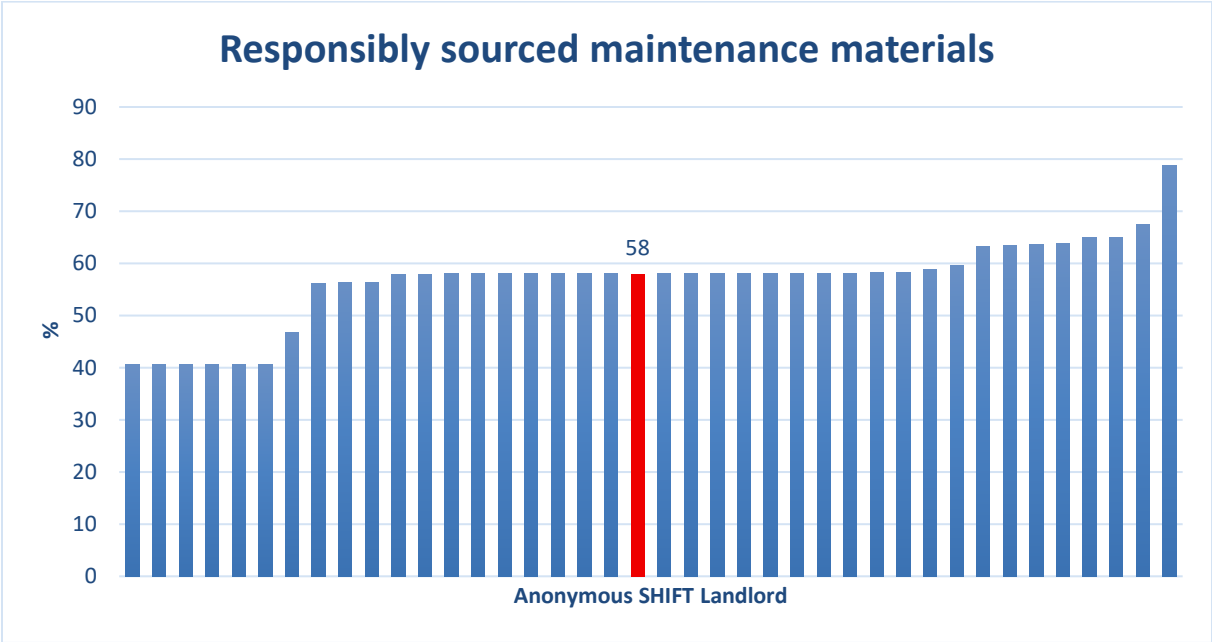
Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Combine DLO fuel usage and telematics data to set up monthly monitoring of mpg data and enable anomaly identification and investigation with alerts for the fleet manager.	Low	Medium	Medium
Include a clause in procurement contracts stipulating that suppliers must answer the annual environmental survey. This is to encourage engagement.	Low	Low	Medium
Benchmark contractors' carbon emissions per £1,000 of contract value annually. This can be a good way of identifying anomalies – where a contractor's CO ₂ e per £1,000 spend is much lower or higher than the average, you can see how their calculations are verified.	Low	Low	Medium
Communicate to existing and potential suppliers your commitment to sustainability and explain you want to work with organisations who will help you on your journey.	Low	Low	Low

Responsibly sourced maintenance materials

Responsibly sourced materials have been manufactured in an environmentally sound way and where the producers treat their workers well. Although there are many eco-labelling schemes for maintenance materials, this remains a difficult area to assess. Nevertheless, SHIFT

encourages maintenance teams and contractors to devise ways to assess this themselves using a methodical approach.

Coastline does include responsible sourcing in its supply chain survey and one of its suppliers is known to be in the process of accrediting its supply chain but it is unclear how comprehensive this is yet and as no detail or evidence was provided for the figures provided, the SHIFT default value of 58% responsibly sourced has been applied for this year’s assessment.



Peer Comparison: SHIFT default was used

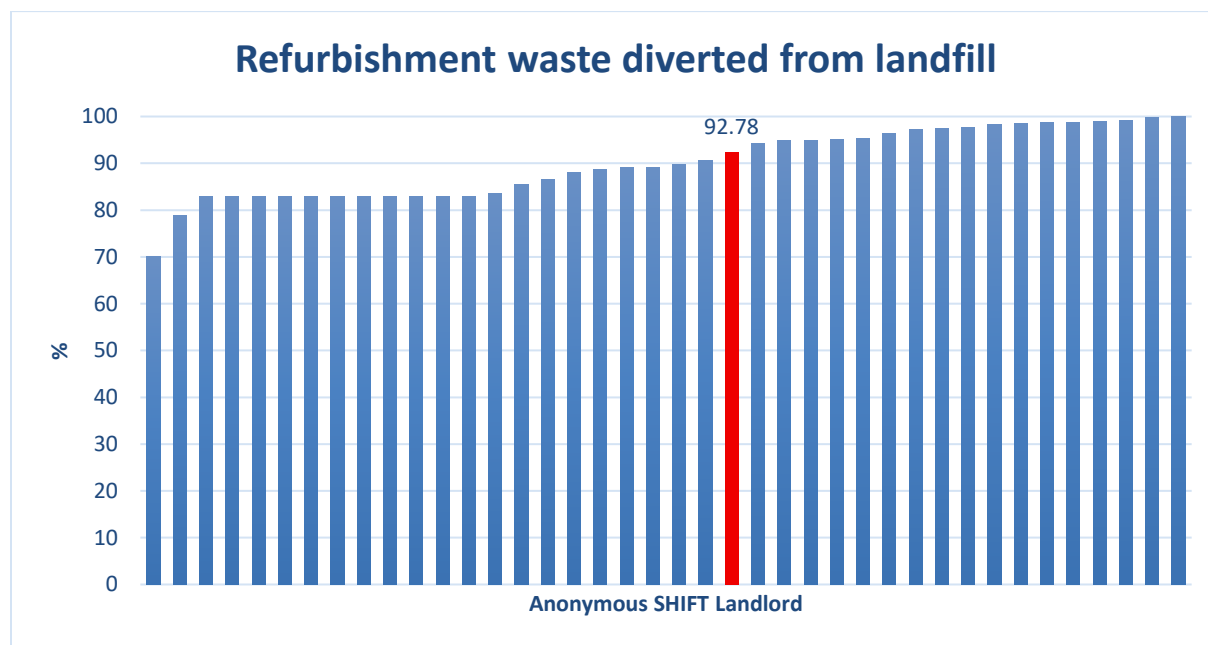
Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Communicate to existing and potential suppliers your commitment to sustainability and explain you want to work with organisations who will help you on your journey.	Low	Low	Low

Include a clause in procurement contracts stipulating that suppliers must answer the annual environmental survey and provide evidence for responses. This is to encourage engagement.	Low	Low	Medium
Lobby the Supply Chain School to devise a practical and meaningful metric for responsibly sourced materials. Here is an interim metric we have devised at SHIFT: A new metric for sourcing materials responsibly	Low	Low	Low

Refurbishment recycling

Detailed breakdowns of waste treatment are normally available from contractors and DLOs. Good reporting and recycling practices should be factored into the decision-making when contractors are selected. Coastline provided a recycling report from its waste contractor confirming that 82.90% of its waste had been diverted from landfill. This was scaled along with a contractor survey response to represent the entire supply chain and to estimate that 92.78% of refurbishment waste was diverted from landfill.



Peer Comparison: Comparable

Recommended improvements:

Action	Cost	Staff resources	Likelihood of regulation
	High/ Medium /Low	High/ Medium /Low	High/ Medium /Low
Require subcontracted maintenance firms to report their recycling rates to you and provide supporting evidence in the form of waste reports.	Low	Low	Medium
Implementing subcontractor KPIs, aiming for 100% diverted from landfill by 2050.	Low	Low	Medium

SHIFT

SHIFT carries out a full range of environmental reporting specialising in the social housing sector. We do:

- SHIFT standard – environmental reporting and benchmarking for existing homes, new build, supply chain and offices
- Related consultancy and compliance e.g., ESG, ESOS and SECR reporting
- Environmental road mapping and strategy development – creating a path from a baseline to a truly sustainable housing stock whilst maximising financial benefits to the landlord
- Post-Occupancy Evaluation – comparing actual performance in retrofit and new build with design performance

Please be in touch for a free consultation on any of the above. Contact Richard on 07718 647117 or richard@SHIFTenvironment.co.uk

SHIFT is run and managed by Suss Housing Ltd

www.SHIFTenvironment.co.uk

The Exchange, Brick Row, Stroud, GL5 1DF
www.SHIFTenvironment.co.uk 07718 647117 info@SHIFTenvironment.co.uk