

The background features a large, vibrant yellow brushstroke that sweeps across the frame from the top left towards the bottom right. Scattered around this central element are several solid blue circles of varying sizes. The text is rendered in a clean, white, sans-serif font, positioned centrally over the yellow area.

THE COASTLINE PLAN ENVIRONMENTAL STRATEGY

2025-30

The logo consists of a dark blue circle containing a white, stylized arc that resembles a rising sun or a wave. Below this graphic, the word "Coastline" is written in a white, serif font.

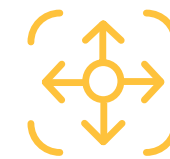
Coastline



Introduction

This Environmental Strategy will transform Coastline's sustainability approach by enhancing home energy efficiency, reducing utility costs and carbon emissions. It focuses on energy efficiency, a greener environment, and biodiversity, integrating innovative technologies and sustainable practices. The strategy also promotes biodiversity by improving communal areas, creating new green spaces, and preserving natural habitats.

As set out in our Asset Management Strategy we will prioritise our homes and assets due to their significant impact and investment needs, helping reduce the impacts of climate change and making our homes more climate resilient. All new builds will be energy-efficient, using sustainable building practices and heating systems like heat pumps, heat storage, or solar thermal. Within the strategy there is also a desire to review and seek to reduce the carbon emissions involved in the construction of new homes. This holistic approach addresses immediate community needs and supports long-term environmental management, creating healthier, sustainable living conditions for all customers.



Approach

Our Environmental Strategy will be delivered through a collaborative approach, engaging customers, wider communities, stakeholders, Cornwall and parish councils, and our own colleagues.

We believe that everyone has a role to play in achieving our environmental goals by:

- Developing open communication and feeding back progress
- Sharing challenges and encouraging active participation, ensuring all voices are heard in decision-making
- Aligning the strategy with community needs and expectations, holding regular consultations and workshops for input and feedback
- Including Cornwall Council, stakeholders, and local parish councils as key partners, and identifying collaboration opportunities and external funding

Our data-driven carbon management plan will set clear environmental targets, using annual assessments for measurable progress and accountability, and securing income via carbon partnerships. Key components include reducing carbon emissions from repairs and maintenance of 5,500 homes through energy-efficient practices, sustainable sourcing, and optimized processes. We will also decarbonise our fleet, transitioning to effective vehicles to minimise our carbon footprint. Colleagues will take ownership of activities, leveraging community group skills to foster shared responsibility and collective action for a sustainable future.

Our Aims



Strategic management

We will

- Share our vision publicly and support the Housing Decarbonisation Strategy for Cornwall to raise awareness
- Develop a Coastline-wide carbon plan to strategically target the highest priority areas



Investment in homes

We will

- Set Asset Management targets to achieve minimum EPC C for all rented homes by 2030 and invest significantly in existing homes to achieve net zero carbon by 2050
- Specify and implement sustainable heating systems, focusing on air source, geothermal and solar solutions





Corporate buildings

We will

- Use technology to monitor and reduce energy use across all assets, and prepare properties for sustainable heating systems, increasing solar usage
- Improve building fabric performance to minimise energy demand



New build homes

We will

- Build all new homes to a minimum EPC B standard and ensure they are electric vehicle ready
- Develop measurement of the carbon emissions within the construction process for new homes
- Provide biodiversity net gain for all sites and explore geothermal heat networks



Transport

We will

- Encourage sustainable travel, use data to reduce mileage, and transform fleet vehicles to reduce environmental impact
- Prepare facilities for electric vehicles and consider using pool vehicles



Biodiversity

We will

- Create greener, healthy, and sustainable places with suitable habitats for nature, ensuring that customers and nature can thrive together
- Improve open spaces, hedgerows, and boundaries to reduce maintenance costs, and develop new sites responsibly



External funding

We will

- Assess the most efficient way to finance sustainability improvements and work with partners to secure external funding
- Secure carbon credits from improvement works



Customer engagement

We will

- Consult regularly with all stakeholders, collaborate with wider communities, and build partnerships for long-term projects
- Listen to and act on customer feedback to encourage their participation in implementing changes
- Encourage customers and colleagues to save water and reduce waste



Procurement

We will

- Consider and score environmental impact in procurement, and request regular information from approved suppliers, developers, and contractors
- Document end-of-life disposal implications when purchasing goods, and work with suppliers to provide environmentally sourced materials and reduce waste



Use of technology

We will

- Utilise customer-accessible technology to reduce environmental risks in homes and monitor energy systems and water use to identify opportunities
- Produce data to confirm the effectiveness of improvements
- Install water saving devices and specify water efficient products



Data management

We will

- Ensure data is kept up to date, accurate and benchmarked to report environmental performance regularly
- Store energy performance certifications and use accurate data to secure carbon credits



By 2035

We will

Coastline has made significant strides in sustainability, positively utilising our Carbon Plan to target net zero carbon by 2050. Our energy-efficient homes will slash customers' utility costs and carbon emissions, with sustainable heating systems in both new and existing builds permanently reducing our environmental impact.

We have optimised repair and maintenance processes with energy-efficient practices and materials. Coastline is transitioning towards a decarbonised fleet of electric, hydrogen, or hybrid vehicles minimising our carbon footprint, contributing to cleaner air and a healthier environment.


Our collaborative approach engages all stakeholders, fostering shared responsibility and creativity through consultations and workshops. By securing external funding and leveraging community group skills, we strengthen our long-term efforts.

Coastline will be recognised as a Cornish leader in environmental transition, creating sustainable, healthy living conditions for all customers whilst promoting biodiversity and reducing our carbon impact.



Coastline

Find us on  Facebook,  LinkedIn,  Instagram,  TikTok and  Threads

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